Project Art Show Bulletin

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DOWN WITH

Project Art Show is a group of artists and interested fans who arrange for an exhibition of science fiction and fantasy artwork by amateur artists, presented at the annual world conventions.

There is no limit to age or training or nationality; the only qualifications necessary to enter the show are for the artwork to encompass the subjects of fantasy, science-fiction or fandom. Trophies and ribbons are awarded by a panel of five judges, selected from all phases of fandom, and at least one professional artist if possible. All artwork selected for display in a show are eligible for competition and prizes.

Trophies are sponsored by clubs, groups, and individuals in science-fiction fandom. Suggestions for new categories are always welcomed, and taken in consideration. Sponsors for new and established trophies are requested here; please contact Bjo if you or your club would like to present an award to a deserving talent.

Trophies will not be given out as "cracker jack" prizes; if there is no deserving artwork for a particular category, the prize will be withheld until the next show. In some cases, only ribbons will be awarded; this is the judges's decision. Anyone has the right to appeal a judgement; either artist or sponsor of a trophy. In this case, it will be brought up for discussion with a full panel of fans.

Project Art Show is for the good of the artist and the enjoyment of the fans who visit conventions. Most of the artwork is for sale; and artists whose styles appeal to you may usually be commissioned to execute artwork to order. Questions about the artists and their work will be answered willingly, and contacts for buying art may be made thru Bjo. All interest and enthusiasm is welcome to the project; you do not have to be an artist to help.

Publicity in fanzines, convention ads, and thru clubs is necessary to the growth of the project. New blood is always needed to keep competition high and new people always needed to take on the job of running the show and keeping contact with all the fans who wish to know more about Project Art show.

This project is for the presentation of the art show only; we are not trying to organize anyone into a "union" or any semblance of "togetherness". Most artists violently object to any kind of organization of their lives or talents, and since their co-operation would be necessary for a fully co-ordinated "club", attempts to organize one have been dropped. Actually, there really is no need for a nation-wide art group if the artists who participate in the show continue to agree to its rules and regulations without any authoritive backing.

These rules are formed as a problem comes up, and are usually discussed among the artists before being put into practice. Sometimes this is impossible, and we do the best we can on the spur of the moment. Then we do bring it up for discussion later; few rules are that inflexible that we can't change them to suit the majority.

PAS-tell will be published as a quarterly magazine and a bulletin whenever necessary. The magazine will contain articles on reproducing art for fanzines, information about new materials, columns about problems in art technique and selling, and markets, and articles about famous science fiction and fantasy

artists. This magazine is being designed to especially instructive to fan artists, but subscriptions are open to any interested fans.

Publication schedule has been set up thus: Uane, April, July, and Oct.q fore the magazine. This will give everyone almost a month to recover from the convention and send in reports. Since I will try to mail the magazine out by the <u>first</u> of these months, please have articles, questions, problems, ideas, and discussions in to me before the last week of the previous month.

Bulletins (such as this) will be issued when there is some information which must be imparted immediately; or some sort of emergency comes up. Also, if we have no material to make up a magazine, we will resort to publishing a simple bulletin.

Fans don't have to be an artistato contribute to the magazine. Also, we are not trying to draw good artwork away from the general fanzine field; small fillos and some off-beat artwork is probably what we'll use in the main. All of the artists are encouraged to send their work to fanzines (like Shangri-L'Affaires) where fans will see and appreciate it. Artists who have something to show off, or something far out to present will find PAS-tell a fine place to display their works; but we are principally interested in expressions which could not find a place in a regular fanzine. We encourage all fan artists to study fanzines and help editors by supplying them with good line drawings which they can publish; while at the same time giving the artist some always-needed practice in sketching.

A project like this needs wider support than just the artists and interested fans who join the group to help; it needs people who will give it publicity, offer constructive suggestions, and buy the artwork from the shows or from the artists themselves. Project Art Show needs no detractors, but well-founded criticism will help build this into as strong a function as the world conventions themselves. If you will lend your support to this, welcome. You do not have to become an official member of the "group" to do this; just give us the support, publicity and addresses of any new talent you happen to discover. (Or, for that matter, any talent which may have been overlooked or in some way uncontacted by the Project Art Show.)

The project is supported by subscriptions (and none too well, at the moment) and by commissions collected from sales at the art show itself.

Subscription to PAS-tell magazines and all bulletins for a year (four magazines and irregular bulletins): \$1.50.

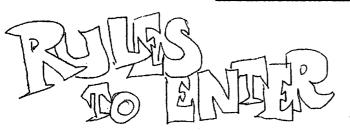
It has been decided, thru discussion with the fan artists, to charge a 15% commission on artwork sold at a show. This is well below the usual 33 1/3% charged by art galleries, dealers and agents. We hope it will be sufficient to pay costs of the show and perhaps help to build a small emergency treasury. Artwork sold after a convention (but displayed at the show and seen by the buyer) cannot be charged a commission because it would

be impossible to keep check on this. It is up to the artist whether or not the show gets its due; even the the show helped sell the artwork, it can do no more than to rely on the artist himself to be honest and help support the project which helped to sell his work. If we insisted on "organizing" a full group with memberships and all that, we could keep tight check on this sort of thing. But we would also have to exclude "non-members" (those individuals who are so set against organization of any kind, however profitable it may be) and this would tend to get involved. We'd prefer to keep it this way.

Now, get out there and encourage your neighborhood fan artist to contribute to the second annual art show at Seacon this September!

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Send artwork for show to:



Burnett R. Toskey 7323 - 19th N.E. Seattle 15, Washington

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- 1. Artwork must be of a fantasy, fannish, or science-fictional theme.
- 2. All artwork (except canvas, which should be trimmed or made tidy around the raw edges somehow; canvasboard can be matted if you wise wide masking tape on back)

 must be matted. Size of matting and color is up to artist. White makes the best showing of your work, usually, but there are exceptions.

OVERSEAS ARTISTS: We will mat your work for you, to save on weight and facilitate sending some artwork rolled in tubes, which is the best safeguard for sending it long distances.

- 3. No glass or heavy frames, please. Plastic or saran-wrap may be used.
- 4. Your <u>full</u> name and address MUST be on the back of <u>each</u> piece of art.
- 5. Price of art, or "For Display Only" should also be marked on the back of each piece, and title of the work.
- 6. Return postage must be included with the artwork, or sent to Toskey in the same mail or artwork will not be returned.
- 7. Insurance both ways thru parcel post and express is your responsibility.
- 8. List all artwork in the package, please. Include this list in package or send it with return postage and insurance money. This will avoid mistakes, help the committee keep track of items, and possibly save a small piece of work from being thrown away with the wrappings.
- 9. Package artwork carefully so it will arrive safely; you are pitting normal fannish ingenuity against the greatest menace ever to shred an innocent piece of artwork wedged between two chunks of formica (to avoid being bent) since the invention of children: The USPO!
- 10. Artwork <u>will</u> be selected this year, with no concessions to work which does not meet the standards of the show or fulfill all the requirements. This is not meant to discourage young, untrained talent, but to warn the sloppy artists that their work might hot be exhibited at all.
- 11. You do not have to be armember of the SEACON to enter the art show, which is a generous concession on the part of the convention. But you should join the fun by sending \$1.00 to Wally Weber, SEACON, PO Box 1365, Broadway Branch, Seattle 2, Washington.
- 12. SEND THAT ARTWORK NOW! Not to Wally Weber, but to: TOSKEY!

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So far, we have some nice trophies lined up. If anyone is interested in sponsoring a trophy (or helping pay for the ribbons), don't be bashful about asking questions. We stated awhile back that we weren't anxious to get involved in anything with individuals and preferred that a fanzine do the sponsoring. Well, in the cases of Shangri-L'Affaires, or CRY or a group fanzine, this is a workable idea; and we were not thinking that with most general fanzines, we are still working with individuals. Oh, well...anyway, we have no problems so far, and everyone shows: a remarkable tendancy to stay within the bounds of good taste and reasonable prices for the awards. This is a good sign.

The most expensive trophy of lest year, with engraving and all, cost \$15.00. We will be happy to send you a catalog of trophy selections to look over. This year, we have these trophies already promised:

> ASTRONOMICAL ART sponsored by the Los Angeles Science Fantasy Society (voted by the club as an annual award)

AWARD OF MERIT sponsored by the Pittsburgh Science Fiction Society for the winner of the popular votes cast by convention attendees for their favorite piece of art.in the show.

> MOST PROMISING OF SHOW sponsored again by the National Fantasy Fan Federation to be awarded to the artist who shows most promise of improving the SF art field. The winner of this award does NOT have to be a Neffer.

FELLOWBHIP OF THE RING sponsored by The Fellowship of the Ring Society for the best artwork illo'ing the JRR Tolkien Ring Trilogy.

OUTRE ART sponsored by Famous Monsters of Filmland magazine for the off-beat weird artwork.

FANTASY ART sponsored by Richard Eney for general fantasy.

CHILDREN'S FANTASY sponsored by Gaul (Larry McCombs, Steve Tolliver, Lyn Hardy; editors) for fantasy artwork especially for children.

- HEROIC FANTASY sponsored by the Hyborian Legion for artwork in the Conan-Tarzan-Fafhrd & Grey Mouser-Worm Oroboros-ancient legend themes.

Plus two "open category" awards promised by FANAC (Walter Breen) and the Kyles. If we do not find someone or a club to sponsor a Science Fiction Illo trophy and a Judge's Choice award, we will have to use these nice people's prizes. But we really do need "open" categories to cover those wonderful bits of work which will show up and do deserve some kind of recognition.

We very likely need other categories, too; and welcome any suggestions on this. *LASFS can get a 40% discount on trophies; buyers should order thru us.

New artists talent needed! Ghance! ______ has a chance!

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GEORGE BARR SELLS COVER TO CELE GOLDSMITH: At the Baycon this July 4th weekend, I showed artwork to the editor of Fantastic and Amazing, and got a strong favorable reaction to Barr's beautiful "Shrine in the Hall of Fame" which won third ribbon in an "open" award last year at the PITTCON. Cele Goldsmith asked Forry Ackerman who could write a story around the illo and he suggested Clarke Ashton Smith.

George is now at work on the illo according to Cele's instuctions, and Forry reports that C.A. Smith has accepted the job and will write a story around Barr's theme. This is the first new Smith story in years. Quite a coup for George!

RICH BERGERON DONATES PAINTINGS TO WILLIS FUND: This fund is being collected for the specific purpose of bringing Walter A. Willis, (Belfast, Ireland fan) and his wife Madelaine to the world convention in '62 in Chicago. (GO GO ChicaGO! ..advt.) It is in no way connected with the Trans-Atlantic Fan Fund, nor is it in any competition with this fund. Fans interested in seeing Willis in '62 can send cash donations to Larry & Noreen Shaw, 16 Grant Place, Staten Island 6, New York.

Or, you can get an extra dividend by buying a fine Bergeron painting and contributing to the WAW With the Crew in '62 Fund at the same time. Any other artists interested in donating a nice, salable piece of work to a good cause?

LASFS HUNGRY FOR GOOD ARTWORK FOR AUCTION: We seem to have all of the Last of the Big Time Spenders in the Los Angeles Science Fantasy Society, to judge by the easy spending that goes on at club auctions. Interest is high for good b&w illos, and color work under \$15.00 or so. The club only wants 15 or 20% of the sales; most deals are made with individuals to avoid setting up hard-fast rules. Of course, IASFS is happy to split 50-50 at any time. Small illos which would frame nicely for over desks, in fen dens and such like are in much demand; and the quality of pro b&w illos obtained at auctions is not high enuf for this use in most cases. And, of course, it is virtually impossible to buy small color work. Send artwork c/o Bruce Pelz, and clearly marked as auction material. Anything unsold will be returned, after presenting it at at least two auctions.

SKETCH TABLE WILL AGAIN APPEAR AT ART SHOW: The little experiment at PITTCON of throwing some small sketches on a table for prices from 5¢ to \$1.50 was very successful. The N3F has volunteered to help out here, and will keep a closer eye on the artwork (tho we lost nothing at PITTCON, some artists were nervous about an unguarded table). Don't throw those sketches away! If someone likes it well enuf to pay 10¢ for it, you are a dime ahead and have made someone happy; so how can you lose? Fill a manilla envelope full of those sketches, pen & inks, ball-point sketches, color quickies, and pencils and send them along with your other art. If you don't price these yourself, we will; rather arbitrarily. Keep the prices low.

OVERSEAS ARTISTS DO NOT HAVE TO MAT: The rule for matting is to make the artwork more attractive to the untrained eye. It finishes the work, and trims off the excess edges, gives a clean line, and hides where you've trailed off in the linear composition. But in view of the huge postal rates, overseas artists may forgo matting, and send thwir work in tubes (if it is light enuf to roll up) or at least cut down on the postal rates by not sending an extra chunk of board. For US fans, the matting rule stands; ask your local art store for instructions for matting.



This has been a bad year for me; I've been down sick for awhile, and am just now fighting for some semblance of health. Right now, it seems to be a losing fight. The only bright spot in my life right now is being married to John, who has made the fight worthwhile even when I was ready to give up and forget living at all.

Bill Ellern will be the art show treasurer again this year. He did a good job last time (and besides, he knows the combination to the cash box). Bernie Zuber is helping me get the art magazine together; the first real official issue will be at SEACON. It will have those long-promised little sketches of the artists in it so...

F YOU HAVE NOT FILLED OUT A QUESTIONAIRE (POSSIBLY BECAUSE YOU NEVER GOT ONE) PLEASE SEND A SHORT BIOGRAPHICAL SKETCH OF YOURSELF TELLING OF YOUR ART TRAINING, INTERESTS, FANNISH ACTIVITIES AND SUCH, PLEASE.

... becasue we would like to include everyone in this, if possible. So co-operate with us on this, please?

I hope I don't have to explain to more than the handful of fans who wrote to me about the Bjottings that was included with the last PAS-tell that I did leave out a few details. My life is not exactly one wonderful round of parties and fun; I also cleaned house, did the usual horrid things like ironing and like, got sick, nursed sick cats and John, worried over bills, tried to build a business, and lost things. I really didn't think anyone would be interested in this sort of thing, and figured that everyone would take it for granted that I did do mundane things. Not so. C'est la cotton-pickin' vie.

A note about Shaggy and art sent thereto; if we do not use it in Shangri-L'Affaires, we will NOT send it to the manuscript bureau, as there has been too much objection to this idea. We will either send it back or pool it in the general fund of artwork to be used in a fanzine coming out of this house. There are many apa-zines like Melange, and Jack Harmess' and Pelz' zines; and Gaul, and other fine fanzines being published all over this house and they all need artwork.

SEND YOUR ARTWORK FOR THE SHANGRI L'AFFAIRES CHRISTMAS ART ISSUE N*O*W: then we'll be sure and not leave out anyone. Deadline is November 15,,1961; get to work.

rom: Bj2790 w. 8th St. Los angels 5 Calif., y. S. A.

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PRINTED MATTER RETURN POST. GIND. MAY BE CREVED FANAC WALTER BREEN 1205 PERALTA AUE BERKECEY 6, CALIF