

SMOFcon 7

Dec. 7 – 9, 1990

Fort Lauderdale, Florida

Convention

Manual

Sponsored by the South Florida Science Fiction Society

SMOFcon 7

Dec. 7 – 9, 1990

Fort Lauderdale, Florida

Convention Manual



Sponsored by the
South Florida Science Fiction Society, Inc. (SFSFS)
P. O. Box 70143
Fort Lauderdale, FL 33307

SFSFS is a non-profit educational organization recognized by the IRS under Section 501(c)(3)

SMOFcon 7 Program Manual

Table of Contents

Welcome & Introduction	1
Staff List	1
SMOFCon Preregistered Attendees	2
Ten Commandments	4
Program Schedule	5
Program Descriptions	6
Restaurant Guide	11

Handouts:

Hotel Contracts

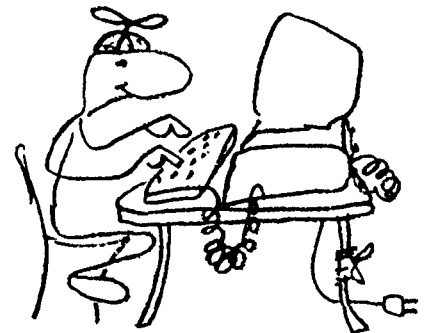
Telecommunications Discussion Paper

Forms and Procedures

Computer Demo Notes

Workshop notes

Program Notes and Outlines



Welcome and Introduction:

Welcome to SMOFcon 7. The fact that you are reading this proves you are one of the rare breed of fan interested in running conventions, and running them well. Look around you. There is more concentrated convention running experience in SMOFCon's membership than you can find in some governments.

SMOFcon is the best way we know how to learn from each other, and from people like Patricia Stright, Director of Convention Services for the Hilton. The program this year was made with lots of input from those of you who answered the flyer questionnaire. Last year, we received two main requests. One was for more programming. The other was for more free time.

And that's exactly what you've got. Pick the programs you want to miss for your free time. Don't forget to vote for your choice of an additional workshop (see the inside pocket ballot). After each program, please fill out the critique you'll find in the manual.

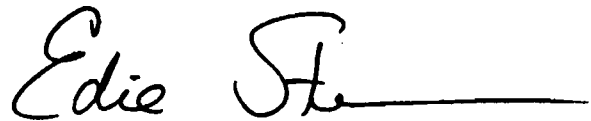
That's about it. Enjoy the South Florida weather (we hope). Due to circumstances beyond our control, we were unable to schedule a shuttle launch for SMOFcon. We had one for TROPICON 9 last week, and one per convention per month is our limit.

SIAWOL (Ghod forbid).

SIJAGDH,



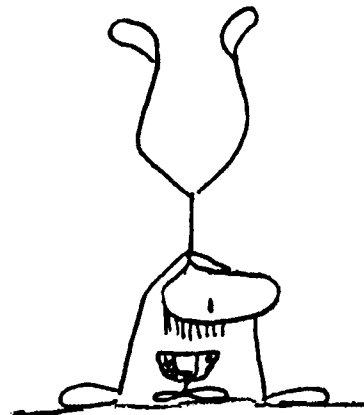
Joe Siclari



Edie Stern

Staff List:

Joe Siclari, Co-Chairman & Hotel Liaison
Edie Stern, Co-Chairman & Program
Judy Bemis, Mail Clerk & Pre-con Registration
Sharon Sbarsky, At-con Registration
Peggy Ann Dolan, SFSFS Treasurer
Becky Peters, Con Suite
Melanie Herz, Con Suite
Sue Trautman, Con Suite
Program Manual: Joe Siclari & Edie Stern



Staff: Dave Cantor, Jane Dennis, Scott Dennis, Gary Feldbaum, Lee Hoffman, Tony Parker, Rich Tetrev.

Art credits: SFSFS logo by Gail Bennett, all other art by Lee Hoffman.

SMOFcon 7 Pre-registered Attendees

2

<u>First</u>	<u>Last</u>	<u>Address1</u>	<u>city</u>	<u>State</u>	<u>Zip</u>	<u>Phone</u>
B. Shirley	Avery	6142 Waterloo Rd.	Colombia	MD	21045	
Sue	Bartroff	2633 N.W. 58th	Seattle	WA	98107	206-782-6842
Judith	Bemis	1745 NW 4th Ave. #5	Boca Raton	FL	33432	407-391-4380
Leroy F.	Berven	3744 SW 97th St.	Seattle	WA	98126	206-938-4844
Terry	Biffel	5037 Fletcher Ct.	Sacramento	CA	95841	
Clint	Bigglestone	1384 Skyline Drive	Daly City	CA	94015	415-997-0559
Seth	Breidbart	P. O. Box 5157	New York	NY	10185	212-724-4154
Brian	Burley	177 Main St. #295	Fort Lee	NJ	07024	212-942-2721
Dave	Cantor	83 Parkhurst Rd. #123	Chelmsford	MA	01824	508-937-7237
Amanda	Carter-Sheahan	1439 Classic Oak Road West	Jacksonville	FL	32225	
Susan	Cole	2007 Deborah Dr.	Orlando	FL	32817	407-275-1806
Don	Cook	1660 Morgan Walk	Canton	GA	30014	404-345-2729
Chris	Cooper					United Kingdom
Avery	Davis	2252 Turtle Club Dr.	Marietta	GA	30066	404-928-6084
Gay Ellen	Dennett	547 Central Ave	Needham	MA	02194	617-444-6562
Jane	Dennis	347 W. 2nd St.	Paris	KY	40361	606-987-0054
Scott	Dennis	347 W. 2nd St.	Paris	KY	40361	606-987-0054
Martin E.	Deutsch, Jr.	6142 Waterloo Rd.	Colombia	MD	21045	
Peggy	Dolan	4427 Royal Palm Ave.	Miami Beach	FL	33140-3039	305-532-8008
Fred	Duarte, Jr.	12917 Candlestick Place	Austin	TX	78727	512-835-9304
Jill	Eastlake	925 Dedham St.	Newton	MA	02159	617-244-2679
Donald	Eastlake III	925 Dedham St.	Newton	MA	02159	617-244-2679
Don	Eastlake IV	925 Dedham St.	Newton	MA	02159	617-244-2679
Dale	Farmer	46 Greenhill Road	Sudbury	MA	01776	508-443-2802
Bruce	Farr	1844 E. Sesame Street	Tempe	AZ	85283	
Gary	Feldbaum	117 Alexis Ln.	Philadelphia	PA	19115	215-464-0157
Terry	Fowler	#301 - 9180 Halston Ct.	Burnaby	BC	V3N 4L8	Canada
Pam	Fremon	1000 Lexington St. Apt. 41	Waltham	MA	02154	617-894-2583
Carol	Gibson	3685 Coral Springs Dr.	Coral Springs	FL	33065	305-345-9326
Sarah	Goodman	1384 Skyline Drive	Daly City	CA	94015	415-997-0559
Elizabeth	Gross	6878 Lakebrook Blvd.	Columbus	OH	43235-2725	614-889-0436
Dan	Harris	1632 Van Buren St., #2	Hollywood	FL	33020	305-921-2910
Melanie	Herz	905 W. Espanola Way	Melbourne	FL	32901	407-725-2383
Ray	Herz	905 W. Espanola Way	Melbourne	FL	32901	407-725-2383
Robert	Hillis	6878 Lakebrook Blvd.	Columbus	OH	43235-2725	614-889-0436
Debbie	Hodgkinson	P.O. Box 15183	New Orleans	LA	70175	504-529-3552
Tim	Illingworth	63 Drake Road	Chessington	Surrey	KT9 1LQ	United Kingdom
Alexis	Layton	12 Goodman Rd.	Cambridge	MA	02139-1609	617-492-4915
John	Lorentz	6323 NE Mallory	Portland	OR	97211	503-283-0802
Jim	Mann	12 Shady Lane Ave.	Northborough	MA	01532-1729	508-393-9492
Laurie	Mann	12 Shady Lane Ave	Northborough	MA	01532-1729	508-393-9492
John	Mansfield	340 Ellice Ave.	Winnipeg	MB	R3B 3A4	Canada
Karen	Meschke	12917 Candlestick Place	Austin	TX	78727	512-835-9304
Sasha	Miller	P.O. Box 61118	Sunnyvale	CA	94088-1118	
Mark L.	Olson	10 Shawmut Terrace	Framingham	MA	01701	508-879-7581
Priscilla	Olson	10 Shawmut Terrace	Framingham	MA	01701	508-879-7581
Tony	Parker	1745 NW 4th Ave., #5	Boca Raton	FL	33432	407-391-4380
Ross	Pavlac	P.O. Box 816	Evanston	IL	60204	312-463-7881
Peggy Rae	Pavlat	5709 Goucher Dr.	College Park	MD	20740	301-345-6652
Becky	Peters	1837 N. E. 15th Ave.	Ft. Lauderdale	FL	33305	305-563-5788
Kenneth	Porter	P. O. Box 929	Paramount	CA	90723	213-927-0470
Lawrence	Proksch	4 Sturbridge Dr.	Wilimington	DE	19810	
David	Ratti	12018 Pasteur Dr. #401	Orlando	FL	32826	407-282-2468
Theresa	Renner	P. O. Box 15430	Washington	DC	20003	202-543-7451

SMOFcon 7 Pre-registered Attendees

3

<u>First</u>	<u>Last</u>	<u>Address1</u>	<u>city</u>	<u>State</u>	<u>Zip</u>	<u>Phone</u>
Karen	Rhodes	5739 Springhaven Dr.	Orange Park	FL	32065	
Linda	Ross-Mansfield	340 Ellice Ave.	Winnipeg	MB	R3B 3A4	Canada
L. Ruth	Sachter	485 East 2 St.	Brooklyn	NY	11218	718-436-5713
John	Sapienza	2440 Virginia Ave. NW, D-203	Washington	DC	20037	202-659-2147
Sharon	Sbarsky	213 Webster Street	Needham	MA	02194-2233	617-444-7245
Joe	Siclari	4599 N. W. 5th Ave.	Boca Raton	FL	33431	407-392-6462
Mitch	Silverman	4290 NW 113 Ave.	Sunrise	FL	33323	395-742-9351
Kevin	Standlec	P. O. Box 95	Sutter	CA	95928	916-342-6984
Edith	Stern	4599 N. W. 5th Ave.	Boca Raton	FL	33431	407-392-6462
Richard	Tetrev	6250 S. W. 37th Court	Davie	FL	33314	305-587-6171
Becky	Thomson	5156 Conroy Rd. #1137	Orlando	FL	32811	407-423-1078
Leslie	Turek	6 Malden St.	Watertown	MA	02172	617-926-2132
Tom	Veal	1120 Roberts Court	Alexandria	VA	22314	703-548-5835
Stephen	Whitmore	2206 Dickens Ter.	Newark	DE	19702	302-834-9023
Bill	Wilson	3242 Arthur Terrace	Hollywood	FL	33021-5018	305-983-0749
Richard	Wright	2633 N.W. 58th	Seattle	WA	98107	206-241-0892
Ben	Yalow	3242 Tibbett Ave.	Bronx	NY	10463	212-543-7792

Ten Commandments of Convention Running

1. Thou shalt not over-commit.
2. Thou shalt do it in writing.
3. Thou shalt follow up.
4. Thou shalt not mess with the IRS.
5. Thou shalt honor thy guests.
6. Thou shalt remember to live in the real world.
7. Thou shalt not kill (no matter how stupid the asshole is).
8. Thou shalt steal all good ideas.
9. Thou shalt not panic (until after the convention).
10. Remember, despite being up to your neck in alligators (stobors?), that your original intention was to run a convention, and have a good time.

SMOFcon 7 Program

Day/Time	Title	Participants	Location1
Friday			
6:45 PM 7:00	Opening Ceremony Chairs - What they do, when they do it & what they better not do	Mark Olson, Bruce Farr, Joe Siclari, Patti Wells (mod)	Atlantic Atlantic
8:00	Break		
9:00	The Relationship Between Con Departments	Debbie Hodgkinson (mod), Leslie Turek, John Mansfield, Ben Yalow	Atlantic
Saturday			
11:00	The Relationship Between a Con and its Facilities	Don Eastlake, Ross Pavlac, Theresa Renner (mod), John Mansfield	Atlantic
12:00 Noon	The Relationship Between a Con and the IRS	Bruce Farr, Gary Feldbaum, Seth Breidbart	Atlantic
1:00 PM	You Want What? - Hotel Reps Look at Contracts	Hotel Representatives, Ben Yalow (mod)	Atlantic
1:00	Computer Demo: Programming Package, IBM	Mark Olson, Jim Mann	Donzi
2:00	The Relationship Between a Con & Its Guests	Mark Olson, Joe Siclari (mod), Liz Gross, Patti Wells	Atlantic
2:00	Computer demo: ARTiFACS (Art Show)	Ross Pavlac	Donzi
3:00	The Relationship Between a Con and Its Sponsoring Organization and the Local Fannish Community	Don Cook, Becky Thomson, Laurie Mann (mod), Tim Illingworth	Atlantic
3:00	Computer Demo: Registration Package, IBM	John Lorentz	Donzi
4:00	Fiscal Responsibility - It's Not Blah After All	Bruce Farr, Bob Hillis, Sharon Sbarsky (mod), Judy Bemis	Atlantic
4:00	Ballot Program (VOTE!)		Donzi
5:00	The Relationship Between Travelling Cons	John Lorentz, Scott Dennis (mod), Fred Duarte, Richard Gilliam	Atlantic
5:00	Computer Demo: Finance, IBM	Ben Yalow, Judy Bemis	Donzi
6:00	Dinner Break		
8:30	Sci-Fi Channel Presentation	Auriette Hahn	Atlantic
9:00	Bidding & Convention Presentations SMOFcon: 1991, 1992, 1993 Worldcon: 1991, 1992, 1993 Worldcon Bids: 1994, 1995, 1996, 1997, 1973	The Instant SMOF John Lorentz, Peggy Rae Pavlat, Tim Illingworth Ross Pavlac, Becky Thomson, Terry Biffel Scott Dennis, Linda Ross Mansfield, Tim Illingworth, Don Cook, Fred Duarte, ???????	Atlantic
11:00	True Sci-Fi Con Fessions		Con Suite
Sunday			
11:00 AM	The Relationship Between a Con & Its Staff	Leslie Turek, Peggy Rae Pavlat (mod), Sasha Miller, Tim Illingworth	Atlantic
11:00	Computer Demo: Registration, IBM	John Lorentz	Donzi
12:00 Noon	Lunch Buffet & Words to Chew On		Garden Cafe
1:00 PM	The Relationship Between a Con and the Press	Don Cook (mod), Ray Herz, Laurie Mann, Sarah Goodman	Atlantic
1:00	Art Show Workshop (sharing solutions)	Becky Peters, Becky Thomson, (mod.) Gay Ellen Dennett	Donzi
2:00	The Relationship Between a Con & Its Attendees	Edie Stern (mod), Priscilla Olson, Jill Eastlake	Atlantic
	Computer Demo: Programming Package, IBM and Macintosh	Jim Mann, Mark Olson	Donzi
3:00	In Search Of... Wonder What?	Peggy Rae Pavlat, John Lorentz (mod), Tim Illingworth	Atlantic
4:00	Summary, Critique & Next Year's SMOFcon	Joe Siclari, John Lorentz	Atlantic

Program Selection Ballot

This is what happened: Our technical expert was sent to New Jersey for two weeks and could not appear at SMOFcon to educate us on communications equipment. So, the following panels were suggested as alternatives. What would **YOU** like to see? Read the descriptions, and cast your vote for your preference - 1st, 2nd, and 3rd. The panel with the most interest will be presented on Saturday at 4.

_____ **Ops-Oops-C&C Workshop -**

What kind of on site controls does a convention need? What is the proper mission of ops? What problems should be referred to the police or hotel security? What are the styles that are currently popular? Are there regional or national differences? What are the advantages and disadvantages of each? What kind of organizational structure works best for what size con? Communications: radios vs beepers?

_____ **Programming Workshop**

What are the sure crowd pleasers in programming? How do you build a program for a small, medium or large convention? When should you contact guests? Should you do mailings to SFWA? ASFA? What are roadshow panels? How do you refresh a long standing convention? What about food functions, masquerades and other special events - are they appropriate for all sizes of con? What are the different programming philosophies? Are there regional or national differences? Do you program for the attendees or the folk sitting program?

_____ **Sex and SF Convention Workshop/Demo**

Is it true that an SF convention is the only place a fat guy can get laid for free? What is the effect of sex on a convention? On a committee? Should con suites give out free condoms? How do you prevent grown-ups from making water balloons out of them? What do you do with necking couples in the consuite? In the video room? In the alcove with the icemaker and coke machines? Are there regional or national differences? Is there a Worldcon curse? How can you tell if you've had Ben Yalow's love child? If this panel is your first choice, you are volunteering to be on it. Who are you? _____

SMOFCON 7 Program Descriptions

SMOFCon's theme this year is relationships. Relationships imply two or more parties, and contact between them (or is that sex?).

Chairs - What they do, when they do it and what they better not do:

7:00 Friday

Even among those that work on conventions, few end up chairing them. What should you do as a new chair? What should you not do? Should you be a mommy? When should you do what you do? How do you keep people that dislike each other from screwing up YOUR convention? What are your perks? What are your obligations? What has 6 legs and weighs 500 pounds? Do you really need co-chairs? Is chairing the best job or the worst? If it doesn't make money, do you have to pay for it? What are your resources when you get into trouble?

Panelists: Mark Olson, Bruce Farr, Patti Wells (moderator), Joe Siclari

The Relationship Between Con Departments

9:00 PM Friday

Where are the trouble spots between departments? How do you develop good communications between departments? Are there areas where territoriality almost always leads to contention? How do you settle escalations? How do you do it with co-chairs? How do you make sure that departments share resources - like guests, and rooms. What organizational fixes, if any, are there to the trouble spots? Does convention size make a big difference? Is it worse, or better, with a smaller committee? What areas HAVE to work together? Which do not? In summary - How do you organize? How do you communicate effectively?

Panelists: Debbie Hodgkinson (moderator), John Mansfield, Leslie Turek, Ben Yalow

The Relationship Between a Con and Its Facilities

11:00 Saturday

What do you need to provide a hotel so they can service you properly? A convention center? When do you need a convention center? Are there benefits a hotel cannot provide? Pitfalls of multiple facilities? Space allocation procedures & problems? How to determine dealers room and art show size? Or a banquet size for that matter? What pre-planning and estimates do you need to do to look for a hotel? How do you train convention staff to work with hotels? How do you train hotel staff to work with **SF** conventions? How do you balance negotiations between the dollar cost of the facility vs. other revenue sources for the hotel (ie room rates, food & beverage functions)? How do you find and keep track of local laws (fire codes, good Samaritan, etc.) and local or hotel customs (tipping, union priorities, etc.) that might affect the con? Who should you make friends with at the hotel (manager, desk clerk, registration, sales manager, etc.)? How?

Panelists: Ross Pavlac, Don Eastlake, Theresa Renner (moderator), John Mansfield

The Relationship Between a Con and the IRS

12:00 Saturday

What IRS status is appropriate? 501(C)(3)s vs 501(C)(7). How do you apply for non-profit status? What are the standard hurdles to jump? What are the major items to disprove. How do you maintain your educational status? Can you have fun, and do silly things and still be educational? Is it harder for a convention not associated with a year round club to obtain non-profit? How about Worldcons, or other travelling conventions? One shot conventions? Things to watch for - foundations, art shows, etc. What things have been questioned the most? What nonprofit status means to the committee - Apr 15 Course "101".

Bruce Farr - financial requirements

Gary Feldbaum - organizational requirements, continuing activity requirements

Seth Breidbart - pushing the envelope

You Want What? - Hotel Reps Look At Convention Contracts 1:00 Saturday

Sales representatives and convention service managers from the Marriott and Hilton chains have agreed to examine some samples of SF convention hotel contracts. Contracts were supplied which were established for large, medium and small conventions. (Note - copies are in the SMOFcon 7 manual.) On this panel they will comment on the contracts, and then open up for discussion and Qs&As. Hotel reps will also supply general information on their respective chains and hotels (and what they can do for conventions).

Discussion Leader: Ben Yalow

Reps: Tina M. Kidd, Sales Manager, Ft. Lauderdale Airport Hilton

Patricia E. H. Stright, Director of Convention Services, Ft. Lauderdale Airport Hilton

_____ Director of Convention Sales, New York Marriott

Computer program demo:

1:00 Saturday

Programming (IBM): Mark Olson, Jim Mann

Programming (Macintosh): Mark Olson

The Relationship Between a Con and it's Guests -

2:00 Saturday

How do you determine who to ask as GoH? As FGoH? Or as a regular guest? Is there any difference between a program participant and a regular guest? What do you provide to your GoH? Your other guests? Your program participants? What do you expect from them? Does status in the field make any difference (ie fan program participants vs authors). Do you treat artists and editors differently than authors? Are there special perks you provide for guests? For their families? Are they handled on a case by case basis, or via general policy? Is it a public policy? Is it strictly held? Do you do anything special for past guests of honor? Are decisions on these matters based on size of convention, profitability of convention, or whim? What are the differences between general conventions and media conventions? Specialized conventions? Are there preconceptions that are established for or by each type of convention?

Panelists: Mark Olson, Joe Siclari (moderator), Patti Wells, Liz Gross

Computer Program Demo — ARTIFACS:

2:00 Saturday

Art Show (IBM): Ross Pavlac

Relationship of the Con to Its Sponsoring Organization and the local fannish community

3:00 Saturday

Big conventions require a structured organization behind them. This may or may not be the same as the local fannish community. Some communities have many local groups, and some have only one. These may not be part of the convention running, but they may (and they better) attend. How do you stay on good terms with the local group? How do you recruit from them? Does money flow in either or both directions? Conventions started as regional nucleation. Are they still? If your locals are not the sponsoring group, what do you give them and what do they give you. What does the convention do for its sponsoring organization? Does it give back money? Egoboo? Is it an end in itself? Does bringing pros to their fans justify it all? Does a sophisticated local group make it easier or harder? Sometimes, local fan groups think that convention preparation uses up all the local fannish manna. How do you deal with it?

Participants: Don Cook, Tim Illingworth, Becky Thomson, Laurie Mann (moderator)

Computer Demo

3:00 Saturday

Registration (IBM): John Lorentz

Fiscal Responsibility - It's not blah after all**4:00 Saturday**

What do you need to look out for in budgeting? Do you budget top down or bottom up? How do you control overruns? What does a comptroller do? How big do you need to be before you have one? How do you handle cash? Do faith and trust have a place here? Or should you have procedures in place for everything? Is there specialized convention software for this? Can you use canned packages? How do you seed startup money, and how do you handle profits? How much contingency do you need in a budget? How do you figure at the door revenue? Should you budget to make money? How does treasury/finance work with: registration, art show & auctions, other sales? How should it work?

Participants: Bruce Farr, Sharon Sbarsky (moderator), Bob Hillis, Judy Bemis

Relationships in Travelling Conventions**5:00 Saturday**

Examples: SMOFcon, Sercon, Corflu, World Fantasy Con, World Horror, Westercon, Eastercon, Deep South Con, Eurocon, Ditto. Oh, and yes, Worldcon.

Travelling conventions are not a new thing, but they have changed in recent years. Travelling conventions used to be (automatically) big conventions. Now, they are all sizes. Why do you try to win a travelling convention? How do you keep a group together for the time it takes to bid, and to throw the convention? Is there a relationship between successive conventions of the same type? Can one convention negatively affect the succeeding conventions in the series? Is there a different relationship or structure to the committees for travelling conventions, than for local conventions? How do you get your locals involved in a convention where they don't have a proprietary interest or local ownership?

Panelists: John Lorentz, Scott Dennis (moderator), Fred Duarte, Richard Gilliam

Computer Demo**5:00 Saturday**

Financial (IBM): Ben Yalow & Judy Bemis

SF Channel Presentation**8:30 Saturday**

In 1991, the SF Channel is expected to make its debut. Auriette Hahn will provide information on programming, schedules, and some of the special things they would like to do with conventions during their first year.

Bidding & Convention Presentations**9:00 Saturday**

SMOFcon 1991	John Lorentz
SMOFcon 1992	Peggy Rae Pavlat
SMOFcon 1993	Tim Illingworth
Worldcon 1991	Ross Pavlac
Worldcon 1992	Becky Thomson
Worldcon 1993	Terry Biffel
Worldcon Bids 1994	Sue Francis, Linda Ross Mansfield
Worldcon Bids 1995	Tim Illingworth, Don Cook
Worldcon Bids 1996	
Worldcon Bids 1997	Fred Duarte

Midnight Horror Stories or True Sci-Fi Con Fessions — Consuite**Saturday at midnight**

This is a game for real fen. Every fan has a past. This is your chance to embarrass your friends, and influence people. They don't even have to be here. And it's soooo educational. What happened to you this year? Did you see someone knock a cigarette out of a smoker's mouth, and then get punched out? Did you see a pro sneak through without registering at Worldcon?

Be prepared. Write up one of those golden moments. If they are the kind that would make a good addition to the game, so much the better. If they are the kind that would make the game X-rated, better yet. A prize for the story the fans like the most.

Participants: EVERYBODY

Relationship Between the Convention and its Staff**11:00 Sunday**

How do you keep people motivated (for that matter, how are you motivated)? How do you motivate people to start with? What perks can a convention afford or should a convention provide for its staff? What are the differences here between general conventions and media conventions? Specialized conventions? Where can you put someone who is a good worker and/or organizer, but who can't work with anyone else? Do people have different preconceptions based on the type of convention? How do you keep volunteers happy? How do you get them to do what you want when you don't have any control or financial clout? Does "participative management" work? Is it required? How is working with volunteers different than working with employees? Is leadership "charisma" something you can learn? Or is it something you have to start with? Can a benevolent dictator run a convention? Can they run a second? Why do we work on these? What are we getting from these conventions? Are we getting what we want?

Panelists: Leslie Turek, Peggy Rae Pavlat (moderator), Sasha Miller, Tim Illingworth

Computer Demo**11:00 Sunday**

Registration (IBM): John Lorentz

Lunch Buffet and Words to Chew On**noonish Sunday**

Join your friends and fellow smofs in our "private" dining room for lunch. Listen to the rarefied conversation only possible among true smofs and certified lunatics. Show your wit. Show your class. Eat your vegetables.

Relations to the Press**1:00 Sunday**

How do you get the word out about your convention? How do you get press coverage of the right kind? What is the right kind? When should you mail press releases, and how many should you send? What should you put in them? Do you do press releases differently for radio and television? How about colleges and military bases? What is the basic list of publications to send info to? What is the inverted triangle? What are the differences between general conventions and specialized, or media conventions?

Panelists: Don Cook (moderator), Ray Herz, Laurie Mann, Sarah Goodman

Art Show Workshop - Sharing Solutions**1:00 Sunday**

What are the typical art show problems for small, medium, and large conventions. How do you solve them? What can you do to attract artists, discourage artists, get good artwork? What do artists want? How do you start? How do you handle ASFA? Are art shows self supporting? Should they be? Do you have to make your own panels? and so on.

Workshoppers: Becky Peters, Becky Thomson (moderator), Gay Ellen Dennett

The Relationship Between the Convention and Its Attendees**2:00 Sunday**

Who are we doing this convention for? Whose party is this? What does a convention owe the attendees? Are we obligated to cater to every interest? Are they here so we can do what we want? Or are we here to provide them with what they want? What do attendees owe the con? What can we do to make a convention more interesting? Are there "minimal requirements" that you have to provide? Is it ok to be a snob, and do what we want? Is it theater, is it education, is it science fiction, or what? Can you be all things to all people? Even a Worldcon? And if you do, what does it do to your people points?

Panelists: Jill Eastlake, Priscilla Olson, Edie Stern (moderator)

Computer program demo:**2:00 Saturday**

Programming (IBM): Mark Olson, Jim Mann

Programming (Macintosh): Mark Olson

In Search Of...Wonder What?**3:00 Sunday**

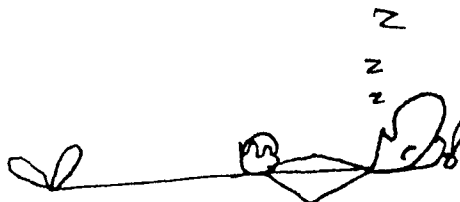
What are the unsolved problems of convention running? For small conventions? For medium or large? For (drum roll please) Worldcons? What are the emerging problems? Is the abundance of conventions causing a decrease in convention memberships? Are metro conventions having problems and does that account for their flight to the suburbs? Are the cultural paradigms shifting, now that the wave of popularity of *Star Wars* and *Star Trek* is getting kinda old? How does this affect attendance and interest? Are the basic problems still people problems? What should we do at future SMOFcons?

Panelists: Peggy Rae Pavlat, John Lorentz (moderator) Tim Illingworth,

Summary, Critique and Next Year's SMOFcon**4:00 Sunday**

Summary of the weekend activities. Selection of next year's SMOFcon. Comments from the peanut gallery. It builds character.

Joe Siclari, John Lorentz



SMOFcon 7 RESTAURANT GUIDE

NAME	ADDRESS/LOCATION	PHONE	NOTES	\$\$\$
Armadillo Cafe	4630 S.W. 64th Ave. Davie	791-4866	American West	E
Ark	6255 Stirling Road	584-3074	Seafood-Beef	M
Banana Boat	2650 State Road 84	791-5660	Beef-Seafood	M
Bavarian Village	1401 N. Federal Highway	922-7321	German-American	M-E
Beefsteak Charlie's	2889 Stirling Road	985-1027	Seafood-Beef	I-M
Boodles(Sheraton)	1825 Griffin Road	920-3500	Fine dining	M
Bostonian	5102 S. State Road 7(441)	584-1600	Italian-Rau Bar	I-M
Burger King	5000 State Road 7(441)	581-2401	Usual stuff	I
Cami's Seashells	7996 Hollywood Blvd.	987-FISH	Seafood	I
China Canton	328 E. Dania Beach Blvd.	923-4921	Chinese	I-M
Chinese Fishing Village	2832 Stirling Road	920-9995	Buffet	I-M
Chinese Kitchen	4822 S.W. 28th Terr. Ft.L	981-9175	Take-out	I-M
Chula Liquors	370 E. Dania Beach Blvd.	922-1515	Deli-Liquors	M
Church's	141 S. Federal Highway	921-0244	Fried Chicken	I
Clock	4810 S. State Road 7(441)	791-0706	Family-24 hrs.	I
Club Elvis	3391 Griffin Road	966-6554	American-Liquors	I-M
Denny's	2800 N. 28th Terr. Hollywood	920-2859	Family-24 hrs.	I
Domino's	1500 State Road 84	522-2400	Pizza-Delivery	I
El Fondon De Puerto Rico	4875 S. State Road 7(441)	792-8970	Latin	I-M
Encore Cafe	4221 N. State Road 7(441)	987-8474	American	M
Ernie's Bar-B-Que	1843 S. Federal Highway	523-8636	Great Conch chowder	I
Fantasy Lounge	3489 Griffin Road	966-7703	Female Strippers	M
Fish Grill	103 E. Dania Beach Blvd.	923-1001	Seafood-Chichen	M-E
French Truck Stop	3325 Griffin Road	966-2323	Country	I
Grampa's Bakery and Restaurant	17 S.W. 1st. Street Dania	923-2163	Family	I
Happy Pappy's	4531 Griffin Road	581-8974	Subs	I
Happy Pappy's Liquors	4551 Griffin Road	792-9536	Booze	M
Hilton-Doubles Lounge				
Hilton-Garden Cafe				
Hilton-Lobby Bar				
Hilton-Poolside Snack Bar				
Hotz Bar-B-Que Shanty	4261 Griffin Road	581-9085	Seafood, Ribs, Cajun	M
International House of Pancakes	201 S. Federal Highway	929-9311	Family	I
Jaxson's Ice Cream and Restaurant	126 So. Federal Highway	923-4445	Good ice cream	M
Joe's Bel Air Diner	1717 Eisenhower Blvd. Ft.L	463-5637	50's Diner	I
Katon's Famous Hot Dogs	2641 Griffin Road	983-2737	Sandwiches	I
Kentucky	5951 Sheridan Street	963-5226	Fried Chicken	I
Koz's Sports Arena	20 N. Federal Highway Ft.L	467-6777	American	M
La Rumba	6224 Johnson St. Hollywood	989-6250	Cuban	I
Leonda Family Restaurant	5480 Griffin Road	792-1660	Family	I
Lester's Diner	250 State Road 84	525-5641	Family-24 hrs	I
McDonald's	4701 S. State Road 7(441)	791-0204	Usual stuff	I
Marathon Greek Restaurant	6 S. Federal Highway	920-5396	Greek	I-M
Mejico Grande	6890 Stirling Road	963-1205	Mexican	I-M
Mr. Submarine	4999 Stirling Road	583-9990	Fast Food-variety	I
Never on Sunday	129 N. Federal Highway	923-1000	Elegant French	E
Old Heidelberg	900 S.W. 24th Street Ft.L	463-6747	German	M
Rustic Inn Crabhouse	4331 Ravenswood Road	584-1637	Garlic crabs	M-E
Sea Shanty	3841 Griffin Road	962-1921	Seafood	M-E
Sheraton Deli	1825 Griffin Road	920-3663	Deli	M
Shogun	1302 S. Federal Highway	920-7976	Japanese-Shushi Bar	M-E
Spiced Apple	3281 Griffin Road	962-0772	Country	M
Subway	4850 S. State Road 7(411)	587-9482	Subs	I
Tina's Spaghetti House	2110 S. Federal Highway	522-9943	Italian	I-M
Tropical Acres	2500 Griffin Road	989-2500	Steak-Seafood	M
Vincent on the Water	3445 Griffin Road	961-5030	Seafood-Beef	M-E

