

PACIFICON

SHANGRI-LA



MARCH

NO. 0

FOURTH WORLD SCIENCE FICTION  
CONVENTION NEWS

IMPORTANT ANNOUNCEMENT!!!!!!

We have reached the point in Convention planning where we can make arrangements for our official hotel but it is imperative that we have some idea of how many are planning to attend from out of town. IF YOU ARE PLANNING TO ATTEND please let us know as soon as possible (by return mail) so that we may better estimate the number of attendees. Those who do plan to attend and plan to stay at the official hotel should let us know NOW as to how many rooms they want and a deposit would be appreciated so that we may reserve your rooms for you, thus assuring you of accommodations at the official hotel. This does not mean that you have to place your reservation in advance because no one need be without a hotel room in LA now but we would like to get a block of rooms on the same floor if possible. Also if we are able to get a certain number of rooms our convention hall will be furnished free of charge, thus saving the convention funds which may be put to other things for the enjoyment of convention attendees. SO...remember.....send in your deposit for your rooms if you can (room rate in LA averages from about \$2.50 per day up per person. There are cheaper hotels available in the near vicinity if you are a little pressed for capital. BUT, be sure to let us know if you are planning to attend and an approximate idea of how many days you plan to be in town. THIS IS IMPORTANT!!!

MEMBERSHIPS.....

Memberships are needed in the PACIFICON SOCIETY. As of the present we have 52 members which doesn't equal the 89 members of the 1941 membership drive. Several letters that have reached LA from fans unfamiliar with Science Fiction Conventions have stated that they are not joining because they won't be able to attend thus giving the impression that you only join if you plan to be here for the big event. This is far from the case. Every fan who is in any way interested in the convention should send in their \$1 for a membership which is a solid expression of a desire to help out The Big Conclave of each fan year. This also insures that you will receive all convention data, stickers and a copy of the Official Convention Program Booklet. In other words that dollar entitles you to the membership card and an insight on what goes on. So.....if you plan to attend or not.....be sure to support the convention by sending in your \$1 membership TODAY to Walter J Daugherty - 1305 West Ingham - Los Angeles 14, California.

FAN ADS .....

Fan Ads in the OFFICIAL CONVENTION BOOKLET are now being accepted for publication at the following rates: \$1.00 per quarter page, \$2.00 per half pg., and \$4.00 for a full page. Those desiring further information on these ads should contact Lou Goldstone at 628 South Bixel - Los Angeles 14, California. If there is any club that desires an ad in the Booklet the rate is a straight \$5 per page. Contact Lou today about that ad.

NOTICE: If you joined the Convention Society in 1941 or 1942 & have not received the status sheet regarding your membership in the Fourth World Science Fiction Convention Society write to Walt Daugherty today and you'll receive the sheet in a few days.

THE BIG RED

# BOOSTER

IT IS now your privilege to purchase booster ads in the official Pacificon booklet. If you are not affluent enough to be able to purchase a full page ad, nor a half-page, nor a quarter-page, nor even a 'Best Wishes' ad, then here is your chance to help support the Pacificon in the way that will give most help. For a quarter (twenty-five cents; one fourth of a dollar) you can have your name added to the list of those who are helping--have helped--and will be helping the World Science Fiction conventions. This, the Fourth World Science Fiction and the First Post-war Convention, is bound to be a success. Whether you intend to attend or not, this is your chance to lend the weight of your support to the Pacificon. Not only will your Pacificon committee really appreciate your ordering ads of any sort, but it will also appreciate your getting them in as soon as possible. We thank you.

Send your quarters and your name, written as you desire it to be printed, to GUS WILLMORTH, PACIFICON PLANNING COMMITTEE, 628 South Bixel Street, Los Angeles 14, California.

GET YOUR AD IN EARLY

## WHY THE DELAY ON PUBLICITY?

In the preparations for the 1942 convention it was found that after three issues of a Convention magazine that news gets scarce. Only important announcements such as Date, Guest of Honor and other headlines of this type are of real value. Fans find that details of how Joe Blow goes down town to see about this and that are not far above the boring point. Due to a misunderstanding on the part of one of our staff members this year, he released all of the information at one time. This upset the preliminary plans considerably. The Guest of Honor's name was released even before he had been asked. The date was released before all the facts were considered. As a result, a new method of publicity had to be mapped. Further, it has been impossible to make exact plans so far in advance. It is true that the war is over but the Convention situation has changed but little in the Los Angeles area and Hotels are reluctant to make promises. It has been only in the last couple of weeks that the Chamber of Commerce has been able to get the hotels in a talking mood and made it possible for us to make SOLID plans. Now we can give you facts that are not set up with a large group of MAYBEs in front of them.

## MEMBERSHIP CARDS AND STICKERS:

We are using the same membership cards as the ones prepared by Roy Bunt in 1942 for the Pacificcon except that new cards are to be sent out. The main difference being that in place of a number in the upper right hand corner there is the date 1946. A new idea in stickers is being prepared and presented. There will be approximately eight different stickers, done in 2 colors each. Ordering these has been slow as our first investigation was fruitless, as the stock-type stickers were unavailable except at very high prices, and so we are having the new ones done by local artists. They will be lithographed in two colors, and then cut to size. There will be a large number of these sheets left uncut so that each person who joins the Convention Society will receive a full sheet of them as a collector's item. These stickers should be ready within two weeks, at which time all members will receive all the above items in one envelope immediately thereafter.

## CONVENTION BOOKLET

We are planning the largest and finest Convention Booklet ever issued. It will contain approximately 40 pages done by the photo-litho process. Entire details of the Booklet are in the capable hands of Lou Goldstone. Size of the Booklet will be approximately 5-1/8 x 8". More details on this later and for fan ad rates see elsewhere in this issue.

## WHAT GIVES AT THIS CONVENTION? Explained by Forrest J Ackerman

The Convention Chairman has told me an astonishing thing: He says some fans are writing and asking him JUST WHAT the Pacificon is all about? What's supposed to happen at a scientific-fantasy convention?

At first I was flabbergasted. I guess I forgot 5 years have fled since the 3rd World Science Fiction Convention was held in Denver, and that a number of new fans have come into the field to whom the idea of an annual "fanvention" is an entirely new one.

Still, the fact that a fan meeting on a national scale had never taken place before, didn't prevent me and two other Los Angeles fans from traveling clear across the country back in 1939, spending a hundred dollars or so apiece by the time we paid for our fares and food and room rent for the week or 10 days we were on our way or enjoying the First World Science Fiction Convention. (Lest you be frightened by the expenditure, however, be reassured that a Convention can be attended on a shoe-string by sharing cost of a car ride, hitch-hiking, bunking with another fan, etc. The FUN of a convention repays 10-fold the financial outlay.)

I didn't know just what all going to go on at the Convention when, at 22, I took off to attend the first one. The main thing was, I expected to meet fans face to face. And I did--stacks of them--plus authors and editors and artists.

The main thing about a convention of this kind, I'd say, is the people you get to meet: They come off paper and come alive. Remember, I am talking to you fans who are unsure of what happens at the convention and if it'd be worth your while to come. Would you care to meet the author of "Slan" personally, hear him talk, and talk with him? Would you like to have Catherine Moore autograph one of her stories for you? Would you enjoy talking over weird tales with authorities like Francis T. Laney and Sam D. Russell? Would you get a kick out of sitting down to a banquet table where such fan and pro celebrities were gathered as Bob Tucker, Chas. Burbee, Art Widner, ELLIOTT, Julie Unger, Ray Bradbury, Leigh Brackett, Ross Rocklynne, Jack Spear, Al Ashley, Tigrina, Walt Dunkelberger, Elmer Fordue, Walt Liebscher, Walt Daugherty, etc? We're hoping they'll all be here and many, many more besides (yourself included)!

A.M. van Vogt, of course, will not be the only person to speak. Other pro's, and fans, will talk on various facets of fantasy, fact, and fandon.

Then there'll be the great Auction, where you'll have the opportunity to bid on original interior and cover illustrations by Finlay, Bek, Paul, Lawrence, Leydenfrost, and all your favorites....You'll have the time of your life at the Masquerade Ball when fans will compete for prizes in their costumes representing spacemen, supermen, bugmen....You'll see a free fantasy movie... my collection...the LASFS clubroom....

Gad, lad, you'll regret it bad if you miss The PACIFICON. C'mon...plan to attend!

by FJA

East is East and West is West and never the twain shall meet, some wise man (not a fan) once said. But if a wise man said it was so, we know Joe Fan will go out of his way to disprove it. So by plane, plane thumb or choc-choo twain, we're expecting you Easterners to come out here chum. Come to the Pacificon! And by Easterners we mean anybody living one block east of Bixel Street,

Of course, the Convention isn't going to be held on Bixel St. But there's a helluva lotta activity---pre-convention planning---emanating from that vicinity. Take the Director himself, Old Man Daugherty: He's burning the midnite oil at both ends, just to make ends meet. Chop chop. Like that. And Why? Because he believes that "oils well that ends well", and---pardon his gushing---but he's aiming to bring in a gusher on this Pacificon deal.

The rest of the fans out here in Cloudy California (ha, foaled you that time) feel the same way about it. That's why never a night goes by when we hit the hay that we don't think back on something we've done that day to advance the Pacificon. Maybe it's Lou Goldstone, working on some of that superb Goldstone art (you remember it from his own farmag, Fantasia----and how he's improved since then!) Our "Golden Boy" is in charge of the Pacificon Souvenir Booklet, and brother! is it gonna be a lulu! Or maybe it's Laney, dreaming up some Cthulhulean incantation for the special Weirdists' session of the convention, aided and abetted, you betcha, by such weird boys as Sam Russell, Bob Hoffman and Art Jowal.

Could be that you'd see Virginia Daugherty and Tigrina with their heads together (a very pretty picture!) planning some funning for the gal fans. Wonder what kind of a treat they're cooking up for the Masquerade?

You can't tell, it might even be me (I?) --Acky-- tripping the light fantastic on a typewriter, doing my bit with a bit of propoganda like this page.

Without even thinking hard, we could give you at least a quarter hundred good reasons why you should come out to this confounded convention. I need merely mention the roster of the LASFS and ask who among you would not willingly crawl across the continent on hands and knees (alright,-- then, leave your hands out of this--just on your knees) merely to bask in the breeze of Charles Burbee's wit? To watch Al Ashley shoot the flit' on his airbrush covers? Taste Abby Lu's cooking? Have a philosophical gabfest with BEEvans? Talk technocracy with Hodgkins, Esperanto with Douglas, Merritt with Dewey, books with Skeeters?

And we got fanames we aint even used yet. Like Gus Willmorth and Rustobar & Dale Hart & Len Moffatt & Walt Liebscher & Andy Anderson & Jack Wiedenbeck and...the place will be lousy with pro's: Bradbury, Brackett, Kuttner, Moore, Barnes, Rocklyne, Padgett, etc., etc. I might even be a pro myself by then. Stranger things have happened. But don't ask when. Come to the PACIFICON!!!!

T T E N T I O N !

## FANZINE PUBLISHERS

The PACIFICON Committee desires to have, as one of the mementoes of the Convention, a composite Fanzine, consisting of selections of as many of the regular 'zines as possible.

To that end, we are asking all Fanzine publishers who wish to be included in this venture, to send us from 4 to 6 sheets, plus covers, of a SPECIAL PACIFICON EDITION of their Fanzine.

We are not trying to tell you what to put in this special edition, but our general idea was to have it give people a general idea of the type of mag you are publishing. You could use reprints of some former issues, or new stuff, as you desire.

Please, no matter what size your usual format, print this special edition on 8 1/2 x 11" paper, so that we may bind them together in one "King's size" edition, with a special, heavy cover.

SEND 200 COPIES, assembled, BUT NOT STAPLED. We will assemble all the completed mags in alphabetical order, and staple them together in a nice commemorative cover.

Deadline is JUNE 1st, 1946, but we would appreciate a card or letter from you as soon as you decide to participate, that we may have some idea as to the size of the completed book.

Copies will be sold at the PACIFICON, at the approximate binding price.

Address, E. Everett Evans, 628 So. Bixel St., Los Angeles 14, Calif.

LET'S MAKE THIS A REALLY WORTH-WHILE MEMORY BOOK!

MEMBERS 1946 PACIFICON SOCIETY

Julius Schwartz  
Norman Willmorth  
D. B. Thompson  
Francis T. Laney  
Robert Bloch  
Walter Daugherty  
Virginia Daugherty  
Russ Hodgins  
Albert Lopez  
Abby Lu Ashley  
W. L. Evans  
Alfred Kraig  
Cecil Purdy  
John Wasso  
A. G. Learned  
Dale Hart  
Walt Dunkleberger  
Lorraine Dunkleberger  
Roy Paetzke  
Jack Spear  
Charles Rotsler  
John Cockroft  
Thomas Gardner  
John M. Cunningham  
Etry Evans  
Donald Warren Bratton  
Jonno Evans  
Robert William Deutsch  
Henry M. Spelman  
Jack Riggs  
Al Ashley  
Al Betts  
4-E Ackerman  
Andy Lyon  
Lou Goldstone  
Tigrina  
Lark Reinsberg  
Sophie Van Dorne  
Jack Wiedenbeck  
Myrtle Douglas  
Len Moffatt  
Belle Wyman  
Tom Hadley  
Joe Fortier  
Kent Bone  
Eric Holmes  
Eric Korshak  
David A. Lawyer  
Elsie Janda  
Robert Peterson  
Don Grant  
Oswald Train

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RETURN POSTAGE GUARANTEED BY

Walter J. Daugherty  
1305 West Ingraham  
Los Angeles 14, Calif.

TO:

Henson Langood Perry  
68 Madbury Road  
Durham, New Hampshire.

JOIN THE PACIFICON TODAY