

Vol. II

No. 2

# FANTASY ADVERTIZER

THIS  
ISSUE  
IS  
RESPECTFULLY  
DEDICATED  
TO  
GENIE REID  
FOR  
HER  
INVALUABLE  
ASSISTANCE  
IN  
PUBLISHING  
FANTASY ADVERTISER  
AND  
FOR  
HERSELF!!

*Gus*



**FANTASY ADVERTISER** 'The Amateur Professional for Professional Amateurs', Volume II Number 2 circulation exceeding 1000, is published bi-monthly August 1947 from 628 South Bixel Street, Los Angeles 14, by Gus Willmorth, Director of the Los Angeles Science Fantasy Society, as a service to fantasy fans everywhere. We earnestly solicit serious manuscripts on fantasy collecting, bibliophilia, biography, history, or any other aspect of fantasmia that may be your specialty, in lengths of 2500 to 5000 words. Subscription and advertising fees below.

.....

50¢	•	Cover by Joe Gibson	•	2/8
Per Year	•	Interiors by John Cockroft	•	Per Annum
	•	Cover Design by Rudy Dannes	•	

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**ADVERTISING FEES**

\$5.00	One page	E 1/5/-
2.50	Half page	12/6
1.25	Quarter page	6/3
0.65	Eighth page	3/-
0.50	Smaller ads	2/6

Send American Currency to:  
 Norman E. Willmorth  
 628 South Bixel St.  
 Los Angeles 14, Cal

Send Pound Sterling to:  
 J. Michael Rosenblum  
 4, Grange Terrace  
 Chapeltown, Leeds 7

**NOTICE: CLUBS, DEALERS, PUBLISHERS!**  
**FANTASY ADVERTISER** may be purchased in lots of 15 for \$1.00 for redistribution to friends, members, or agents. While lots of less than 15 cannot be considered, no limit is placed on the number so purchased. Please contact editor if interested.

**E D I T O R I A L** **FANTASY ADVERTISER**, we are

proud to present several improvements that we hope will improve the general appearance of the magazine and aid in emphasizing the advertisements. First is the general improvement in technique which will improve even more as the editor becomes more familiar with the problems involved. The second is the inclusion of interior art to break up the steady monotony of the printed page.

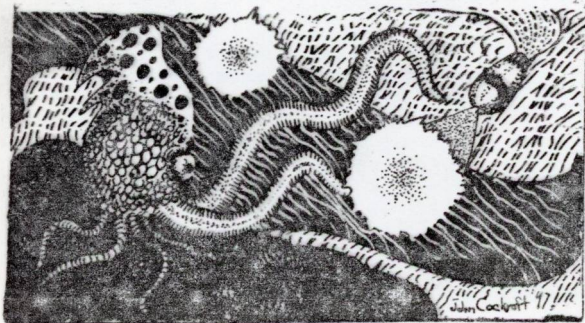
Apologies are extended from last issue to Niel de Jack, whose ad on page 14 is reprinted from page 10 of last issue with the correct address.

The deadline for next issue is to be delayed until September 10 due to circumstances surrounding my approaching marriage. Since the issue will be appearing after the Philcon, it is proposed to carry a brief account of that event in these pages--the account to be considered the article for next issue.

Speaking of the Philcon, it is my intention to be present, and the trip there will do double duty as a honeymoon. Wife and I shall be stopping thrice on the way to Philadelphia: Denver, Chicago, and New York. Following is a brief local address for each of those places, anyone of our

fan friends is urged to gather on the evening mentioned to visit and to discuss the excellent literature and to exchange autographs if desirable:

- Aug 20---Shirley Savoy-arr. Denver 7:45 am
- Aug 22---Palmer House--arr. Chicago 9:35 am
- Aug 24---Waldorf Astoria arr. NYC sometime on the 24th and will be in that village until Aug (pg 5)



# FANTASCIENCE SALES SERVICE

1366 E. Columbia Ave.  
Philadelphia 25, Penna.

## AMAZING STORIES

1926-1927-1928 --	\$2.00
1929-1930	\$1.60
1931-1932	\$1.25
1933-1936	\$1.00
1937-1938	.75
1939- to date	.50

## ASTOUNDING STORIES

1930-1934	\$1.50
1935-1940	\$1.50
1941-to date	.75

## WONDER STORIES

1929-1930	\$1.50
1931-1933	\$1.15
1934-1936	\$1.00
1937-1940	.75
1941 to date	.50

## AIR WONDER STORIES

Complete Set (11) - \$18.00

## AMAZING STORIES QUARTERLY

1928	\$3.00
1929	\$2.50
1930-1933	\$2.00

## WONDER STORIES QUARTERLY

1929	\$2.50
1930-1933	\$2.00

## UNKNOWN

Complete Set \$60.00  
Also many scattered issues.

## WEIRD TALES

1933-1936	\$1.50
1937-1939	\$1.00
1940 to date	.75

NOTE: We also have hundreds of fan magazines, the majority dated before 1942. All of the old rare stuff. Let us know what you want.

## STARTLING STORIES

1939-1941	.75
1942 to date	.60

## FAMOUS FANTASTIC MYSTERIES

1939-1940	\$1.50
1941-1943	\$1.00
1944 to date	.75

## FANTASTIC NOVELS

1st Issue ("Blind Spot")	\$2.50
Others	\$1.50

## PLANET STORIES

All Issues	\$0.60
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## SCIENCE FICTION

All Issues	.60
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## FUTURE FICTION

All Issues	.60
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## COSMIC SCIENCE STORIES

All Issues	.75
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## STIRRING SCIENCE STORIES

All Issues	.75
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## MARVEL & DYNAMIC

All Issues	.75
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## ASTONISHING & SUPER SCIENCE

All Issues	.75
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NOTE: In the cases of the early dated magazines these prices do not include the 1st issues. For instance, the 1st Amazing is \$5, 1st Astounding is \$5, 1st Science Wonder and Air Wonder are \$3. If there is any magazine you desire which is not listed above, let us know as we probably have it. Send us your want lists.

FANTASCIENCE SALES SERVICE

1366 East Columbia Avenue

Philadelphia, 25, Penna.

THE NATIONAL FANTASY FAN FEDERATION

proudly presents

THE SIGN OF THE BURNING HART

by DAVID H. KELLER

(Internationally famous author of  
"The Human Termites," "The Devil  
and the Doctor," "Stenographer's  
Hands," etc., etc.)

-- in book form

First American Edition - Autographed

Limited to 500 Copies

SAM MOSKOWITZ, well-known fantasy connoisseur, says of this novel: "A literary masterpiece. Each line is sheer poetry, each word a pearl. . . . A unique literary achievement, in a cubbyhole of literary creation entirely its own." Neither science fiction nor weird, in the usual sense of those words, this story demands adjectives like "off-trail" and "unique" -- Keller's strangest and most beautiful novel!

This edition will be cloth-bound, with an illustrated dust-jacket, and each copy will be autographed by Col. Keller, who also contributes a history and analysis of the story. Use of a special low-cost printing process enables the NFFF to offer the book at only --

\$ 2 . 0 0   p e r   c o p y

( \$ 1 . 5 0   t o   N F F F   m e m b e r s )

The lower price is also available to dealers who order from five to ten copies.

Publication must be financed largely by advance orders; hence most of the edition must be subscribed for in advance before the book can go to the printers. So, to speed publication, and to make sure of obtaining your copy, RUSH your check or money-order to:

F. Martin Carlson - 1028 Third Avenue So., Moorhead, Minnesota

28th, when we shall leave for the Convention. In Philadelphia, we'll be staying at the Warwick rather 'n at the convention hotel, but you can bet we'll be around. It is probable that we may stop in Battle Creek for an hour or so on the 23rd--E.E. Evans will be there plus daughter as well as the rest of the Battle Creek gang. OK, Youse guys, I'll be seeing you.

I have on had a couple of requests aimed primarily at the beginning publisher, which I wish to present as being of primary importance to the beginning book publisher since these represent a very fine break for them.

Anthony Boucher, whose column in the San Francisco CHRONICLE is one of the few major reviewing outlets which takes a sympathetic interest in fantasy and stf, wishes to receive review copies of new fantasy publications. The CHRONICLE book section is the most important west of Chicago, and Boucher's influence on sales in Northern Calif. is probably second only to that of Joseph Henry Jackson. Tony wants to give his readers complete coverage of the fantasy-in-book-form field, but with all the small publishers mushrooming hither and yon, it is hard to do. I believe that the advantages of a review here will be evident to the publishers, so send review copies and press releases to Anthony Boucher, SF Chronicle, Fifth & Mission Sts, San Francisco, Calif.

Further, Standard Magazines (TWS and Startling, that is) have been carrying reviews of books published by the "fan" book publishers. On behalf of Editorial Director Leo Margulies, Sam Merwin, Jr., requested me to ask you book publishers to send them a review copy. Merwin states: "As our own interest in every branch of fandom is both sincere and persistent, we shall greatly appreciate your doing us this favor. While we cannot guarantee rave reviews where the story matter does not seem touts to warrant them, we shall read and summarize our findings with a genuine attempt at the sympathetic understanding such a newborn publishing baby of such impressive possibilities merits." Send review copies to Sam Merwin, Jr., Science Fiction Editor, Ten East Fortieth Street, New York 16, N.Y.

Next issue of FANTASY ADVERTISER will feature Ralph Rayburn Phillips' prize winner on the cover, to be followed by a cover by either Russ Man-

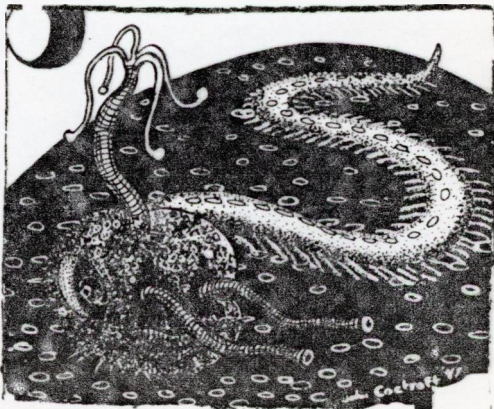
ning or Roscoe Wright. That pretty well handles the cover problem, but interior sets are still needed since I have only one possible set further on hand.

An even greater problem to FANTASY ADVERTISER, though, is the articles supply. This issue presents the agent Ackerman with a lot of interesting and valuable information. For a neophyte writer. On hand I have an article of perhaps 1500 words from Fred Brown of England on lost races, and a promise of a serious coverage of the Shaverian stories by Thomas Carter. Since Brown's article is slightly shorter than I like to publish, I'd like to suggest an open forum on his subject of lost races. Perhaps several of you would like to comment on your favorite lost race story, and (deleting any duplication in the set) I could develop a worthwhile study. What say? Otherwise, FANTASY ADVERTISER is wide open for good articles dealing with fantasy subjects of almost any nature.

Aside from Bill Rotsler who has offered \$7.50 for the back cover, no one has taken me up on the auction of that advantageous advertising spot. Perhaps I am mistaken in trying to pay for these half-tone covers, but I'll hang by the auction for one more issue in any case. Better take advantage of it.

In regard to ad lay-outs, apparently a size 6 1/2 x 10 is the best available typing space for getting full coverage of FANTASY ADVERTISER pages. If you are making up your own displays, I would suggest you use that size and shape to cover w/ print. For this issue, that will be sufficient, I do believe. GUS

\*\*\* \*\*



# FANTASY MARKET

Lowest & Stebbins

Written any good stories lately?

You say you have a humdinger of a mutant manuscript for Street & Smith Science Fiction? Uh-uh, friend first-timer, your story doesn't stand a Hiroshima of a chance with Campbell.

But you've been reading Bomb Stories and "Sport" stuff in John's pride and joy for a couple years now? True. But those stories were written months in the past. There are still some to be printed. But JWC Jr is swinging away from the cycle. His bouncer, Jerry Stanton, says so. "No more atomic doom tales, please," says ASF's Associate Editor; "no more fiction about mutants. And, (Here's a surprise)"no more time travel tales per se."

On the other hand, there's some talk of Startling and Thrilling Wonder doubling their contents, and Editor Merwin is still purchasing atomutation tales altho he too is yawning at temponautical yarns.

With authors graduating to the slicks, and new pulps appearing, new pulp writers are going to be needed for the great adventure ad astra per stf. But you need to know who wants what, and what your wares are worth.

ASTOUNDING SCIENCE FICTION, 122 E 42 St, NYC 17. John W. Campbell Jr, editor. Monthly. A cent and 3/4, up, theoretically on acceptance. Authors have reported waits of a week or more for a check after editorial letter of acceptance. The 2-week report promised in Campbell's pep-talk for smoking out new talent proves somewhat exaggerated in practice; the "report in one week" reported in The Writer's Market is strictly wisful thinking.

Says Writers Market of ASF: Uses shorts, novelets and novels, 2500 to 60,000 words." Disagrees Writer's Year Book: "Lengths vary greatly; anything from shorts of about 4000 words up to 50,000 or even 75,000 might find a place." Lengths vary greatly would seem to be the most accurate statement. If you're van Vogt or Doc Smith, you can get away with anything from 100 to 100000 words. Of course, if you're van Vogt or Doc

# WANTED

---A RIDE TO THE PHILCON!!!

Would like to share expenses of Texas or Western fan driving to Philcon and to spell at wheel. Write immediately, if coming thru N'Orleans.

Also WANTED, to buy:

Gawain Edwards - The Earth Tube  
Erle Cox - Out of Darkness  
Olaf Stapledon - Sirius

Darkness and the Light  
The Last Men in London  
Eddison - The Worm Guroboros  
J.D. Bernal - The World, The Flesh,  
and the Devil

also, March 1932 Clayton Strange Tales

Or, -if cash offer is too high, might prefer to swap old Amazings or Astoundings. Have both back to beginnings.

Or, for SWAP:

Robt Chambers - Slayer of Souls  
Jacques Futrelle - The Thinking Machine

Geo. McLeod Winsor - Vanishing Men  
Maurice Renard - New Bodies for Old

Harry B. Moore  
1221 Orange New Orleans 13, La

## BOOKS FOR SALE OR SWAP

75 OUT-OF-PRINT FANTASY  
and  
SCIENCE FICTION BOOKS

Jimgrim  
Hundred Days  
Slayer of Souls  
Spreading Stain  
In the Beginning  
Maza of the Moon  
Land Under England  
Murderer Invisible  
House of Fulfilment  
Reign of the Evil One  
and many others!

SEND FOR FREE LIST TO:

S. B. MYERS  
904 So. Forest Ave.  
Ann Arbor, Mich.

SUBSCRIBE TO FANTASY ADVERTISER!!!!

Smith, you're not reading this kindergarten article.\*\*

The shorter lengths definitely are the best bets for break-ins. Genuine scientific knowledge won't prove a hindrance here. I don't really think there is much I can tell you about what this magazine requires; every embryonic science fiction writer of course has his eye set on ASF as a goal to aim at, and dreams of his name in neon lights on its cover. Just imagine you've gone forward in your automobile to 1975, 2048, 5000 or 25,000 and read a prosaic story in an average magazine of one of the periods (one of the common monochrome cellostrips, that is, not the first-class plenachrom stereocines)-that's what Street & Smith's Science Fiction seeks.

Incidentally, L Jerome Stanton is the individual you'll probably hear from (in the fullness of time) instead of Campbell, and he'll write you a nice letter, too, if there's anything to encourage you about. As you know, ASF is also interested in articles, 3-8000 words with accompanying fotos, on technical subjects written by specialists.

THRILLING WONDER STORIES, 10 E 40 St NYC 16. Bimonthly. One cent minimum on acceptance. You may hear from Leo Margulies here, but more likely Sam Merwin Jr. The trend is definitely away from the adolescent and toward the dapper, breezy, sophisticated, & more business-like story.

To write a TWS lead novel (15-20,000 words) you'll have to compete with old timers like Murray Leinster, Henry Kuttner and Pseudonymis, Edmund Hamilton, and their contemporaries. Fifteen to 20,000 words are a lot to waste if you don't make the grade, so best to concentrate on the shorter stories, say a couple thousand up to six. Any theme in science fiction may make a thrilling wonder story, but go slow on space opera and time-travel.

An occasional scientific article not over 3000 words is used, but best to query first.

STARTLING STORIES, 10 E 40 St, NYC 16. Bimonthly. Cent on acceptance, up. You'll know the verdict in 3 to 4 weeks. About the same setup as its \*\*((I resent this crack. I'll have you know both Van and Doc pay hard cash for the privilege of reading on this 'Kindergarten' article. GUS))

BARGAINS, BARGAINS, BARGAINS

I have such hard to find items as:

GATES OF RAMT  
LAST MEN IN LONDON, 1st ed.  
CIRCUS OF DR LAO  
DR ARNOLDI  
LUCK OF THE STRONG  
JOURNEY IN OTHER WORLDS  
STAR MAKER  
COLD HARBOUR  
DAWN  
UNTHINKABLE  
DESCENT INTO HELL  
BRIDGE OF TIME

Drop a card for free list - 200 books ---but cheap.

WANTED

SHIP OF ISHTAR, BURN WITCH BURN (hard covers), STILL SHE WISHED FOR COMPANY ---will trade.

Walt Liebscher

643 S. Bixel

Los Angeles 14



WANTED -- WANTED

Doubt Mag. No 4

Will pay \$5.00 for clean copy

EARLE CORNWALL

827 West Colden, Los Angeles 44, Cal.

SUBSCRIBE TO FANTASY ADVERTISER!!!!

companion, T.S, except lead novel is about twice the length. Fantasy and wack yarns are not out of place here. No articles, fotots or poetry.

PLANET STORIES, 670 - 5 Ave, NYC 19. Quarterly. One cent up, reports Writer's Market; actually, a fraction of a cent more -- \$100 for first timer Stan Mullenb 8000 word "Red Leopard" for instance. "Fantasy is out," sez Writer's Market, "and so is deep thot" Unless you sign your stories Ray Bradbury (a very desirable nename, these days) in which case you get paid 2¢ & can get away with murder -- on Venus. However, it is doubtful if even R. Douglas Bradbury could get away with Deep Thot---if he ever has any. Of course, he wrote "The Cistern". (That was deep.) Now he's working on its sequel, "The Brethren". He will be working on me after he reads the foregoing. Lets get back to earth.

To Malcolm Reiss, Power behind the throne at Planet, "Gadgetry is secondary to adventure and atmosphere is secondary to plot." He speaks thus thru his oracle Paul Fayne, who adds: "Only, after you've borne (beared, born, bore?) down heavily on adventure and plot, you must throw in gadgetry and atmosphere." 2500 to 20-000 words are the lengths here, with emphasis on extraterrestrial worlds. Some time-travel acceptable. No articles, poetry or pix.

FACOUS FANTASTIC MYSTERIES, 205 E 42 St, NYC 17. Mary Gnaedinger, editor. BiMonthly. One cent up, on acceptance. Report in Writer's Market is very misleading to anyone not acquainted with FFM's Policy. "Use book-lengths up to 80,000 words" it says. Yes; but only book reprints.

Considering FFM could publish a maximum of only 6 new stories a year, and in actual practice uses only half that amount or less, magazine constitutes practically No Market for original fiction. Pit yourself against Catherine Moore and other occasional "names" with new stories in FFM and what chance have you got? Still, newcomers like Whitley and Thiessen have cracked this market, wich holds more "prestige", for the fan-seller than pay.

Your original may be either fantasy, weird or stf, and 2-5000 words seem to stand the best chance of acceptance. You might hear from Alden

THE PHILCON  
&  
(Jim Williams)

COMPLIMENTS  
of  
JOE SELINGER

1303 Santee St., Los Angeles, Calif

## FOR SALE

I have science Fiction mags to sell from 1934 to 1946. Amazing Stories from 1934 to Weird Tales.

From 5¢ to 35¢, so send me your want lists, and I'll send you the prices, and if you want, the conditions of the mag.

Mrs Joe de la Grange  
1084 - 56th Street  
Oakland 8, Calif.

## FOR SALE

### LOST, STRAYED OR STOLEN

Sometime right after the PACIFICON, when I was selling out my collection, I loaned my brief-case to one of my customers, to carry some mags home in. Now I cannot remember who has it and I imagine they have forgotten it, too. Will you look around and see if you have it, and return it please. I need it very much. Thank you!

E Everett Evans  
628 S. Bixel St  
L A 14 Calif.

## WANTED

UNKNOWN (Worlds) 39 issues  
Will pay \$20.00 for a complete Set

ASTOUNDING SCIENCE FICTION for  
1942 and 1943. Also many older copies.

Send lists!

R. I. MARTINI  
310 w. 66 St.  
Kansas City, Mo.



Norton instead of Mary Gnedinger. Norton was one of the editors for a while of the wartime casualties, Astonishing and Super Science.

**LITERARY FANTASY PROJECT** (Avon), 119 W 57 St, NYC 19. Donald A. Wollheim, editor. (Note: This is the working title of a new magazine, not its actual name.) Willard Hawkins once remarked that if Lovecraft and Merritt were attempting to break in today, they couldn't do it with the type of work they wrote. But that's just what this editor wants. "We would like to make this the sort of magazine one would expect to find an A. Merritt, an HP Lovecraft or a Stanley G. Weinbaum writing for if they were alive today."

The LFP is to differ in physical appearance and makeup from the standard type of action pulp, and will run the gamut on contents. Fans who remember Stirring Science Stories may look for something similar but even better, since this has big money backing.

The maximum rate paid by most of the other fantasy pros will be LFP's minimum: 2¢ on acceptance. Furthermore, LFP is interested in First No. American Serial Rights Only! Something most authors have to fight for from other publishers and rarely get. This means you're your own boss in reselling your story to England, a pocketbook, an anthologist, radio, or anything that might come along.

While most of the mags are good about releasing rights to you on request, should you have the opportunity of re-sale, occasionally you hit a snag. Street & Smith is tough on reprinting in English magazines, for instance, but will generally leave go for books. Planet buys all rights as a long established company policy, but in doing so states they are liberal about releases. Margulies is quite obliging.

LFP wants fantasy as best exemplified by Dunsany; the de Campian wack yarn, the weird story of Jacobi, CASmith, Wellman, Bloch, the tale of Cosmic horror, the stf story of the better type, the atomic age tale of future prognostication. Note: Wollheim is death on the AtomicDoom yarn per se. No Stories welcome here which casually treat of Atomigeddon as a foregone conclusion.

Lengths, 3-15,000. Literary quality of primary importance with slant



**BIG BARGAIN SALE!!** 50% discount on all lists. FREE copy of "The Vicarion" (new, \$2.50 value) with \$10 order. "Marvel Tales" #2 & 3 (new), free with \$5 order. Thousands of books, magazine stories, etc, by Blackwood, Burroughs, Cummings, Haggard, Kline, Lovecraft, Machen, Merritt, Rohmer, Serviss, CASmith, Stocker, Verne, Wells, SF Wright, & many others. Back number magazines, 1856 to 1947, 10¢ & up. Amazing (1926-'47), Astounding (1930-47), Wonder (1929-47), Weird Tales (1931-47) & hundreds of others, including British & Canadian magazines. Send your "want" lists and ask for book prices lists if you don't have them.

**FOR SALE TO HIGHEST BIDDER.** Derleth - Someone In The Dark, Lovecraft - Beyond the Wall of Sleep, Smith - Out of Space and Time, Serviss - A Columbus of Space, Thompson - Not At Night Omnibus, Wandrei - The Eye & The Finger, Whitehead - Jumbie & Other Uncanny Tales. Complete set "Scoops" (British S F weekly), "Fantasy Magazine" (British) #1-2-3 for 1939, "Fireside Gnost Stories," (British) first & only issue.

Swanson Book Co., Velva, No. Dak.

towards adults, color, characterization, background and mood all necessary elements.

"POPULAR FANTASY PROJECT" (Avon), 119 W 57 St, NYC 19. Donald A. Wohlheim, editor. Working title of Standard type pulp which will feature science fiction and fantasy in their most frequently encountered forms. Spectacular stuff wanted here--interplanetary yarns, time - travel tales, dimensional derring - do. Lights.. camera...action! In addition to the stf contents, occasional spooky yarns and wacky tales of supernatural beings and off-trail happenings will be included. Shorts from 1500 to 6500 sought; novelets starting at 8000 and stopping at 12. Cent and a half on acceptance for First N.A. Serial Rights. Reasonably prompt reports.

AVON FANTASY READER--No Market. Reprints only. Editor will contact you if you've something in print he's interested in.

NEW WORLDS, 17 Burwash Rd, Plumstead London SE 18, England. John Carnell Editor. Irregular appearance due to conditions beyond control in England. Campbell/Carnell aims at gradually metamorphosing New worlds into the English equivalent of Astounding. Pay, quarter-pence (half-cent) on publication, but editor is not interested in anything but the most extraordinary stories at the present time being already stocked up till something like June 29, 1949.

FANTASY, 15 Shere Rd, Ilford, Essex, England. Walter H. Gillings, editor. This is another irregularly appearing, small paying magazine which constitutes virtually No Market for either the English author of American, most of its material having been bought several years ago and as yet unpublished.

FANTASY BOOK, Fantasy Publishing Co, Inc, 8318-20 Avalon Blvd, Los Angeles 3, Cal. Bimonthly. Garret Ford, editor.

This publication buys First North American Serial Rights Only, for which payment (on publication) is made by arrangement. A "name" gets slightly higher rate than a newcomer. Subpar payment is only temporary, till magazine establishes itself.

Astounding Stories from October 1933 to June 1947---Four issues missing from collection.  
156 issues---\$156.00; good condition

Unknown Worlds -- all issues except april 1942

38 issues --- \$38.00

Skylark of Space by E. E. Smith  
3 issues \$10.00

Skylark Three by E. E. Smith  
3 issues \$10.00

Amazing Stories quarterly 3 copies  
\$4.50 --- good condition

3 issues of Triplanetary by E. E. Smith, 2nd and 3rd and laspart of a four part serial.

\$2.00 -- poor condition

Carl John Thompson  
Route 15, Box 2740, Portland 16, Ore.



WANTED WANTED WANTED WANTED

The Shadow over Innsmouth by Lovecraft  
---published 1936.

Original illustrations and/or paintings by Hannes Bok and Virgil Finlay (in good condition)

FOR TRADE OR SALE

Beyond the Wall of Sleep - Lovecraft (Mint, with jacket)

The King in Yellow - R.W. Chambers (Neely, 1895 -- rare)

The Island of Capt Sparrow-- 1st ed.

The Red Napoleon - Gibbons - 1st ed.

Gerry de la Ree----9 Bogert Place  
Westwood, New Jersey

Naturally, editor realizes that he cannot command first look at material, but stresses that Fantasy Book "should not be regarded as the boneyard of discarded manuscripts." In other words Fantasy Book will not be a house for lost "dogs", but in the words of the editor, "the spot for that off-trail tale that fits no other professional policy."

A.E. van Vogt wrote an experimental story without a word of dialog. No fantasy pro or occasional publisher in America would touch it; an English editor feared its cosmic concepts would be over the heads of his less sophisticated readers; but Fantasy Book grabbed it up: "The Ship of Darkness". It's bought a deviation from Bryce Walton's norm. And fiction from the unknown writer---as exemplified by the lead story in its initial issue, "People of the Crater" by Andrew North---stands a chance if it's good.

Fantasy Book is bought up on material till early in '48 and purchases primarily from a local agency, but freelance manuscripts may be addressed to the editorial offices and are promised consideration. There is no taboo on lengths. Entertainment values are stressed, and no theme barred, be it science fiction, fantasy or weird. Stories with a liberal viewpoint would be more acceptable to this editor of reactionary fiction.

UNNAMED---with the death of CABrandt, one-time Literary Editor of Amazing Stories in its aristocratic era, science fiction probably has lost a prospective publication. Brandt, dissatisfied with all existing policies, wished to create a science fiction periodical of literary value. "Ship of Darkness" by van Vogt and "Jumping Jack" by Jack Erman were 2 stories which had met with his approval and Weaver Wright was to have conducted an all-inclusive Fan Dept. for the publication. But paper proved a problem--he wouldn't publish on a quarterly basis---and his recent death has presumably cancelled all plans.

WEIRD TALES, 9 Rockefeller Plaza, NYC 20. Bimonthly. Dorothy McIlwraith, editor.

What this magazine wants remains a major mystery to me. I have submitted more mss. to this periodical (or so it seems) than all the other fantasy publications put together,

# wanted

## BURROUGHS

John Carter of Mars  
All Venerian except Lost on Venus  
Synthetic Men of Mars  
(book form; I have the serial)

## LOVECRAFT

The Outsider  
Beyond the Wall of Sleep

## CHAMBERS

The King in Yellow

Any books by TAINE, MERRITT, CABEL

ASTOUNDING 'Second Stage Lensman'

AMAZING 'The New Adam'  
(Feb-Mar '43, I believe)

AMAZING QUARTERLY 'Invaders from the Infinite' - Spring '32

BOOKS - 'The Weapon Makers'  
'Spacehounds of IPC'

Also, my sub to Astounding needs renewing shortly.

I have to swap:

Startling 1 - 5 incl 'Black Flame'  
Jan - Nov '39

Marvel 3 - 5 Feb - Aug '39

Unknown 1 Mar '39 'Sinister Barrier'  
2 copies

Famous Fantastic March '40

Strange (English one edition)

All in excellent to perfect cond.

Wonder Dec '35; Jun, Nov '35; Aug '36 -- Lose covers

Amazing Mar '35 Fair condition

War Lord of Mars - Burroughs - Book

No spine covers present

The Immortals - Farley - Canadian  
paper backed

Jinn & Jitters - Chibbett - paper  
backed

Rocket to the Moon - Peril - Mystery  
story

Also current British mags including Unknown & Astounding which are not reprints of American editions, but are new stories.

HARRY KAY

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- east I have ever seen but I will reluctantly part with it to the first insane collector who will send me. 75.00
- VERNE (Jules). Cascabel the Conjuror. Illus. New York, (1907). 2.50
- A Journey to the Centre of the Earth. Illus. in color. Fine edition. London, 1911. 2.00
- From the Earth to the Moon. Illus. Scribner, 1912. 2.00
- VIERECK (George S.) & ELDRIDGE (Paul). Salome, the Wandering Jewess. My first two thousand years of love. D/w. Gold Label, 1937. 1.00
- VILLA (Silvio). Ultra-Violet Tales. Macmillan, 1927. 2.00
- WALLACE (Edgar). The Day of Uniting. The world and a comet almost collide. Mystery League, 1930. 1.00
- WALPOLE (Hugh). Portrait of a man with red hair. A romantic macabre. Doran, (1925). 1.25
- Harmer John. An unworldly story. D/w. Doran, (1926). 1.50
- All Souls' Night. A book of stories. Doubleday, 1933. 1.50
- The Killer and the Slain. D/w. Book League, 1942. 1.25
- Maradick at Forty. D/w. Doran, n. d. 1.50
- WALTON (Evangeline). Witch House. D/w. New. Arkham House, 1945. 2.50
- WARD (Charles A.). Oracles of Nostradamus. D/w. Modern Library, n. d. 1.00
- WATKIN (Lawrence E.). On Borrowed Time. D/w. Doubleday, (1937). 1.50
- WELLS (H.G.). The Food of the Gods and How it Came to Earth. Scribner, 1904. 2.00
- In the Days of the Comet. Century, 1906. 1.50
- New Worlds for Old. (Non-fiction). Macmillan, 1908. 1.50
- Men Like Gods. Macmillan, 1923. 1.00
- The World Set Free. A story of mankind. Dutton, 1924. 1.50
- The Dream. London, (1924). 1.00
- The Way the World is Going. Guesses and forecasts of the years ahead. (Non-fiction). D/w. Doubleday, 1929. 1.00
- WELLS (H.G.) The Autocracy of Mr. Parham. His remarkable adventures in this changing world. Illus. by Low. Doubleday, 1930. 1.50
- The Croquet Player. Viking, 1937. 1.00
- The Holy Terror. Simon and Schuster, 1939. 1.50
- Seven Famous Novels. Garden City, n. d. 3.00
- WEST (Rebecca). Harriet Hume. A London phantasy. D/w. Doubleday, 1929. 1.75
- WHITE (E.H.). The Sword and the Stone. Putnam, 1939. 1.50
- WHITEHEAD (Henry S.). Jumbee and other Uncanny Tales. D/w. New. Arkham House, 1944. 3.00
- WILDER (Thornton). The Bridge of San Luis Rey. Illus. 1st edition, fine. (At one time priced as high as \$40. Boni, 1927. 7.50
- WILLARD (T.A.). Bride of the Rain God. Princess of Chichen-Itza, the Sacred City of the Mayas. Being an historical romance of a prince and princess of Chichen-Itza in that glamorous land of the ancient Mayas, where conflicting human passions dominated the lives of the long-dead past as they do those of today. Illus. D/w. New, special, Cleveland, (1930). 1.00
- WILLIAMSON (Jack). The Legion of Space. Illus. D/w. New. Reading, 1947. 3.00
- WINDSOR (G. McCleod). Station X. Phila., Lippincott, n. d. 2.00
- WISE (Herbert A.), & FRASER (Phyllis). Great Tales of Terror and the Supernatural. D/w. New. First ed. Random House, 1944. 2.95
- WRIGHT (Austin Tappen). Islandia. Intra by Leonard Bacon. D/w. 1st ed. Scarce. Farrar & Rinehart. (1942). 4.00
- WRIGHT (S. Fowler). Deluge. Cosmopolitan, 1928. 1.00
- Same. Grosset & Dunlap, n. d. .75
- YOUNG (Marguerite). Angel in the Forest. A fairy tale of two Utopias. D/w. New. Special. Reynal and Hitchcock, (1945). 1.50

ENGLISH EDITIONS NOT AVAILABLE IN THIS COUNTRY

We have made arrangements to receive on publication copies of all the weird, fantastic, and science-fiction titles as they are issued. Below we list a few titles in transit or at present on order. Many will be on hand before this list is finally printed.

- |  |   |  |
|--|---|--|
| RIDDELL. Weird Stories. \$2.55             | WILLIAMS (G.). W. in Heaven. 2.40         | SCOTT (Jeremy), ed. At Close of Eve. (Anthology). 4.50 |
| VISIAR (E.H.). Medusa. 2.40                | -----Place of the Lion. 2.40              | ASHTON (Francis). Breaking of the Seals. 3.00          |
| BENSON (E.F.). Visible and Invisible. 2.00 | LINDSAY (D.). Voyage to Arcturus. 2.40    | RADCLIFF (G.). Lady from Venus. 2.55                   |
| WALL (M.). The Unfortunate Furies. 2.55    | -----The Hunted Woman. 2.40               |  |
|  | COPPARD (A.E.). Dark Eyed Lady. 3.00      |  |
|  | VERNER (G.), ed. Prince of Darkness. 2.55 |  |

# of NOVA fomes

by walt liebscher

((Ed. Note: Anthony Boucher, scientification author and critic, here reviews Bradbury's DARK CARNIVAL. In collaboration with Mr Liebscher, FANTASY ADVERTISER is proud to present Boucher's criticism.))

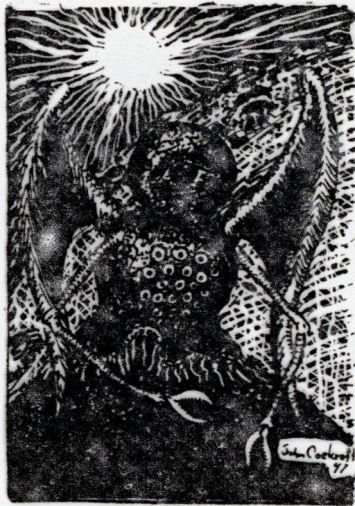
Among the purveyors of supernatural fiction, there are many (and some of the highest quality, such as MR James or MP Shiel) whose work appeals almost exclusively to the aficionado, the specialist. But there are a few---the Sakis, the Bierces, the John Colliers --- who strike out for themselves into a new borderline of being where not only the fantasy fan but the reader of general fiction is delighted to follow them.

The best of the writers developed by the American pulps have mostly fallen into the first class. They are professional fantasists, turning out (often brilliantly) exactly what the fantasy devotee wants. But at least one fascinating and individual talent has emerged in the past few years --- that of Ray Bradbury whose first collection of short stories, "Dark Carnival," has now appeared in book form (Arkham House, \$3.00).

For years now I have been eying newsstands and buying any magazine that featured a new Bradbury tale. For awhile, aside from "Weird Tales" which discovered him, that meant some pretty peculiar pulps. More recently, it has meant such variegated outlets as "The American Mercury", "Collier's" and "Harpers".

What is there about Bradbury that has so fascinated me? It's partly an extra-ordinary plot sense---the ability in "Skeleton" or "The Small Assassin" to tell an absolutely new story never told before by man. It's partly an intensely more evocative quality---the power to conceive exactly how the impossible would be, that makes "Cistera" as eerily convincing as Collier's "Evening Primrose."

It's partly the matter-of-fact macabry which makes the funny, grisly, pathetic "Homecoming" the closest approach in words to the family album sketches of Charles Ad-



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- L.M. IN LONDON, Stapledon...\$12.50
- MAHATMA & HARE, Haggard First...\$5
- THE KING IN YELLOW, Chambers...\$15
- FANTAZIUS MALLAKE, Smith plx...\$25
- SACRED GIKAFFE, de Madaraga...\$6
- LUNGFISH & UNICORN, o/p Ley....\$5
- FANCYLOPEDIA, Jack Speer, mint \$3
- CIRCUS OF DR LAO, jam copy.....\$5
- LOI--a beauty, by Fort, only....\$5
- DREAM'S END, Thorne Smith...\$12.50
- STABLE FOR NITEMARES, Lefanu 12.50
- THE SHINING PYRAMID, Machen, \$4.50
- LOST WORLDS, CASmith, jam.....\$5
- 7 FAMOUS NOVELS, Wells omnibook.\$4
- IN SEARCH OF UNKNOWN, Chambers..\$6
- TIMAR'S 2 WORLDS.....\$3.50
- TOURMALIN'S TIME CHECKS.....\$4
- HORROR ON ASTEROID, Hamilton....\$4
- LUKUNDOO, White.....\$4
- MAZA OF THE MOON, jacketed.....\$4
- SINISTER BARRIER, Eric Russell..\$3
- SHIP OF ISHTAK, fine First..\$15.00
- SHADOW GIRL, jam, Cummings.....\$2
- GOLD TOOTH, Taine, jkt.....\$4
- NEW ADAM, jam, Weinbaum.....\$3.50
- FULL CIRCLE, Blackwood sgnd..\$7.50
- GALLIMAUFRY, Wakefield.....\$3.75

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dams. It's partly the curious pleasure of following Bradbury's own somewhat morbid psychological patterns---his womb-seeking preoccupation with enclosed quiet, his hatred of the Male-female relationship, his absorption in childhood.

But most of all it is the same reason that presumably induced Martha Foley to reprint a Bradbury (non-fantasy) in "The Best American Short Stories, 1946"---that here is a young man who can, for my money, write. Period.

What will come of Bradbury there is no guessing. He has matured and widened his scope immeasurably in the years I've been following his work. (Though there are still occasional surprising infelicities; he needs a better editor that he has ever had.) His astonishing work in the line of fantasy may, in retrospect, seem only interesting juvenilia.

But meanwhile examine "Dark Carnival". It is (and I say this with full memory of August Derleth's part in reviving H. P. Lovecraft) the most important book which Derleth's Arkham House has yet published; and perhaps the first Arkham House book to be strongly urged upon the curious and perceptive general reader.

...Anthony Boucher

TOMORROW'S HORIZON - George E Meagher  
Dorance - \$1.75

Story of the future, placed in the Orient.

WITCHCRAFT IN ENGLAND - Christina  
Hole - Charles Scribner's Sons - \$3.  
Like title says.

A LITTLE NIGHT MUSIC - Barbara Hunt  
Rinehart - \$2.75

Borderline fantasy by author of  
Sea Change.

AWAY FROM THE HERE AND NOW - Clair  
Winger Harris - Dorance - \$2.50.  
Science Fiction from the 'good old  
days' of early weirds & Amazings.

RUMOR IN THE FOREST - Madeleine Coup-  
pey - Charles Scribner's Sons - \$2.00  
Cute widdle animules.

MISTER ST. JOHN - Raoul C. Faure -  
Harper & Bros. - \$2.75

Good, uncorny horny yarny. (horny  
-- what some people call Beezle.)

## FOR SALE

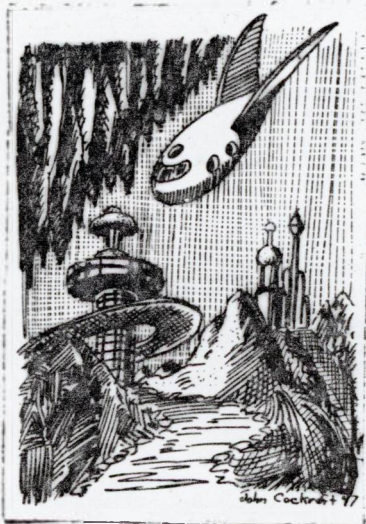
Lovecraft, HP - Beyond the Wall of  
Sleep --- X-d/w \$20.00

Lovecraft, HP - The Outsider -  
X- d/w \$40.00

Taine, John - The Time Stream -  
M - d/w \$2.50

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these four issues.

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Volume 2 Number 13

Volume 2 Number 21

Volume 3 Number 28

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ADVERTISER to anyone who can help me  
to acquire these.

GUS WILLCORNH  
620 South Bixel Street, Los Angeles 14

THE ENCHANTED - Martin Flavin - Harpers - \$3.00

For those who enjoyed "The Innocent Voyage".

EARTH EAGLES • Marguerite Bylise - Holt - \$2.50  
Phantom Fillys.

TALES OF THE UNDEAD: Vampires and Visitants - Collected by Elinore Blaisdell--Thomas Y Crowell - \$3.50  
A welcome profusion of Draculas, Plasminally illustrated.

DARK CARNIVAL - Ray Bradbury - Arkham House, - \$3.00  
The Best from Arkham in years.

FRIL FRAL SAUCER - W. Rebsbeil - Diskos house -  
A stef novel as new as tomorrow's headlines - based on the report that two saucers in Wedgewood, England say a man flying through the air at high speed.

COLLECTED TALES OF E. M. FORSTER Knopf - \$2.75  
Containing all of the "Celestial Omnibus" and "The Eternal Moment."

THE SPLIT ATOM - Last Human Pair on Earth - Dr B. Belove - Boris Ackerman - \$4.00  
This is no joke, but the book reads like one.

ADRIFT IN A BONEYARD - Robert Lewis Taylor - Doubleday - \$2.50  
World destroyer; Civilization starts anew.

MISLaid CHARM - A. M. Phillips, Prime Press - \$1.75.  
Unknown story slightly expanded.

SELECTED WRITINGS OF ROBERT LOUIS STEVENSON - Random - \$5.00  
Mostly stuff, but some stf.

THE LEGION OF SPACE - Jack Williamson - Fantasy Press - \$3.00  
Astounding reprint; good, natch.

THIS MORTAL COIL - Cynthia Asquith - Arkham House - \$3.00  
Supernaturals, slightly.

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The Living Mummy - Ambrose Pratt  
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Shapes that Haunt the Dust - \$1.00

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and all have garnered the same grave-cold rejection slip. Never a hint of reason for rejection, never a spark of interest evidenced. Whether it be a manuscript from an old timer who has sold them repeatedly in the past 15 years or a newcomer I consider promising; whether the story be of American origin, Canadian or English; short, long; science fiction; fantasy or weird; humorous or horrific;--the same complete indifference.

Here is what Weird Tales says it wants: "Stories that are essentially supernatural and truly 'weird'--ghost stories, fantasies, bizarre and unusual tales; tales of vampires, werewolves, witches and devil-worship--strange monsters & spirit return; horror stories and tales of mystery and terror; a few 'science-fiction' stories of other planets, the Future and boyages between the worlds; a few humorous fantasies. Wants life-like characters, strong suspense and novel plot ideas. Uses both modern and period settings. Any length from 2000 to 10,000 words. Verse up to 40 lines. Uses no sadistic or sex stories. Reports in 2 weeks. 1/2 a word, on acceptance." This, the oldest of fantasy magazines (estab. 1923) today seems to be one of the lowest paid and least satisfactory markets.

DIFFERENT, Rogers, Ark. Lilith Lorraine, editor. Bimonthly.

This is a slick paper "little" magazine which uses science fiction, fantasy and mystery stories. I believe Stanton A. Coblentz has some connexion with the fantascience dept. Its editor will be remembered by some as a one-time writer of science fiction herself ("Into the 26th Century", "The Brain of the Planet", etc)

2500 to 3500 are the lengths here with a flat payment of \$5 per story. In lieu of more money, detailed criticism is given on all manuscripts, a benefit which the beginner may appreciate. Stories are paid for on acceptance.

Market here for fantasy poetry, too, with cash prizes for best poems as determined by reader vote.

Collectors who may have been over looking this periodical as a source of fantasy may see a sample copy for 35¢ (subscription \$2 per year).

In checking back thru the magazines I have listed, I have a persistent nagging notion that I have omitted one or two; but they could not be very important.

## FOR SALE

THESE AND OTHERS

(apologies to Arkham House)

Beyond the Wall of Sleep (mint) \$25.

Darkness & Dawn (book) \$6.00

Unknown (1st Issue) \$2.50

Astounding - Sep, Oct, Nov, Dec 1940  
(including 'Slan') \$3.00

The Alchemist Vol 1 Nos 4 & 5 -  
for the two (contain Merritt's  
'Rhythm of the Spheres') \$1.50

Polaris (1st Issue) - \$1.00

Science Fiction Digest  
(11 issues) - \$15.00

## WANTS

Polaris vol 1 nos 2 & 3

Books:

The Worm Ouroboros

The Wind That Tramps the World

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## wanted

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# The

# PHILCON

# APPROACHES

Here are the final details on the Fifth World Science Fiction Convention:

**THE DATE:** August 30, 31, and September 1. (Labor Day Weekend)  
Meetings begin at 1:00 PM.

**THE PLACE:** The Penn-Sheraton Hotel, 39th & Chestnut Street, Philadelphia, Pa.

**HOW TO GET THERE:** If you come by Pennsylvania Railroad, get off at 30th St Station. Take the 31 car at the door of the station and ride to 39th St. Walk one block south to Chestnut St.

**HOW TO JOIN THE PHILCON SOCIETY:** Send one dollar to  
Milton A. Rothman  
2113 N. Franklin St  
Philadelphia 22, Pa

This will help pay for the convention hall, and will entitle you to receive a copy of the souvenir convention booklet, as well as any other publication issued by the convention society.

**HOW TO RESERVE A HOTEL ROOM:** Write to  
A. E. Waldo  
4048 Lancaster Ave.  
Philadelphia 4, Pa

We have a block of rooms reserved at the convention hotel. Rates are \$6 and \$8 for double rooms. This means \$3 or \$4 per person per night. Reservations should be in prior to August 10. The earlier the better.

**WHO IS GOING TO BE THERE:** Nearly everybody who is anybody east of the Mississippi will be there, and also a lot of people from the west. Practically every science fiction author in the east has promised to come including such notables as Edward E. Smith, L. Sprague de Camp, George O. Smith, Theodore Sturgeon, David H. Keller, and many, many others. Every science fiction editor will be there (with a certain exception), and nearly all of the fantasy book publishers. O yes, there will be a lot of fen there, also.

**FLASH!** As this is being written, a letter comes from Willy Ley informing us that he will be present, and will take part in a symposium on interplanetary travel, together with Dr. Thomas S. Gardner.

The Philadelphia Science Fiction Society invites early birds to visit the PSFS clubroom on the evening before the convention. The PSFS clubroom is located on the S. E. Corner of 56th and Pine.

((Editorial Note: Ye ed of FANTASY ADVERTISER will be there, and I definitely expect all of YOU to be there to greet him. gus.)))

COME TO THE FIFTH WORLD SCIENCE FICTION CONVENTION