

LE ZOMBIE ^{no.} 10 AUG. 5, 1939

L
E - GOES BI-WEEKLY !

Z
- BECOMES A SUBSCRIPTION MAGAZINE !

M
B - PRINTS PICTURES !

I
E --- SEE:

le zombie presents.....

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Editor, "New Worlds "



(Watch for more photo's
in coming issues)

THE POWER OF THE PRESS DEPT: My friend, did you see the write-up TIME (the magazine) gave to the Convention? If you did not, you are lucky! I assure you most sincerely it is something to be ashamed of....something to be kept hidden in the collar and never shown to anyone! When the TIME reporter showed up at the Hall, somebody evidently button-holed him and piloted him around, at the same time blowing off his mouth. The resulting write-up in TIME is something to cause non-readers to sicken and shy away from the science fiction mags on the stand! TIME treated the whole thing as if: fandom were a bunch of children; pro mags catered to these children with ray gun thrillers and Martian invasion epics (and, we are ashamed to admit, some of them do!); we didn't have much intelligence; and we gave off steam writing such letters as: Quote: "Gosh! Wow! Boy-ohboy!, and so forth and so on. Yesiree, yesiree, it's the greatest in the land and the best that's on the stand, and I do mean THRILLING WONDER STORIES, and especially that great, magnificent, glorious, most thrilling June issue of the most and the best of science fiction magazines....." Unquote. TIME, it seems, quoted that from a letter a fan (?) wrote to TWS, and seized upon it as typical of fans and fandom. Could anything be more unfair?

I CONTINUE TO BLOW UP, DEPT: That TWS printed that letter in the first place is unfortunate, for TIME cannot be blamed for printing it; the entire affair seems to be a chain of unfortunate circumstances. TIME did, however, go a bit to far on it's own account, terming S-F as 'shame-scientific....', and one sentence leads an outsider to believe that the pro mags themselves staged the convention. The pictures TIME printed of magazine covers were sword-and-blood stuff (Aug. AMAZING, & July UNKNOWN) which didn't help things a bit. So there the affair stands, something that will never in all creation create any good will, or bring more readers into science fiction (unless juveniles read TIME); in fact I cannot see that it will help science fiction in any way except probably to make a bit more money for the publishers. We understand from Fantasy Digest that Palmer and Ziff-Davis are responsible for getting TIME to investigate the Convention. I'de like to kick three men in the pants! (July 10th issue of TIME)

MINOR ITEMS DEPT: Odd, isn't it, how fan mags dissapear in the summer-time? In the Winter they are as thick as bees, but let warm weather and spring fever hit young Johnny Q. Fanmageditor, and his epic ceases to be, almost, untill Fall. Our own NOVA is no exception. Last issue arrived in May. 2nd issue is in work now, and will be out early in Aug. Incidentally, in addition to reprinting the photo of Ted Carnell, NOVA also has the pictures of Dale Hart and Percy T. Wilkinson in this ish. (that's a plug. Copies are 15¢, postpaid.

BRAIN TRUST FINANCE DEPT: You may or may not know it, but there have been three editions of our 1938 YEARBOOK. The first edition came off the mimeograph in such lousy shape that we destroyed it (after saving a coupla copies for Wilson and Laurasi); the second ish, turned out in January proved better. It sold out in April (75 copies). Again we went to work and turned out an entirely new edition, from new stencils, and altho it was really the third edition, it was tagged "2nd". To date, it has went some hundred-odd copies. Now these three editions cost money--don't think they didn't. But we hereby take pride in boasting that YEARBOOK has, this date, entirely paid for itself -- all three editions. ~~****~~ We feel justly responsible in going ahead and making the 1939 YEARBOOK better, and larger, and finer than this year's !!

UNFAIR TO STRUGGLING AUTHORS, DEPT: We all's just got back another batch of rejection slips from UNKNOWN. Campbell, youse is kcool !

Published
Every-other-week
at
P.O. Box 260
Bloomington, Ill.

LE ZOMBIE NO. 10

~~UNIVERSITY OF CHICAGO PRESS~~
Sully Roberds, Assc. Editor
CHICAGO IN 1940 !

Three issues 10¢
Please do not
send more than
20¢ at one time

SARCASM DEPT: Recently, you know, Palmer ran a readers contest in AMAZING, in which the readers were supposed to write in, telling what they would do if they were editor. We happen to know that RAP got some pretty snappy replies, fandom being sort of "down" on AMAZING..... If RAP follows the suggestions set forth in all those letters, AMAZING will either be a slick-paper "Sat-eve-post" or it won't even be..... Seriously tho, we wonder if RAP will bother to make use of any of the suggestions made ???

WHAT, MORE OF THEM! DEPT: Reading the latest Fantasy Digest the other day we find that this Fall we are again to be deluged with more new stf mags. To which we say: "Cripes!" Listen, editors and publishers, hasn't DYNAMIC SCIENCE STORIES taught you a lesson? Methinks you should spend all that surplus (apparently) time and money improving the mags you now put out (and several of them need improving badly!), rather than continue to flood the stalls with more of your super-epics----you think!

CONTINUING THE ABOVE DEPT: Fandom and the country can use about four, maybe five, good, high quality mags. I would say: 1 weird, 2 fantasy and 2 science fiction. Methinks we need more quality material, and less of this stuff that causes ten-year-olds from Maine to Oregon to cackle: "Wow! Boyboyoboy! The mosta of the besta!". Don't you agree?

"A LITTLE UNPLEASANTNESS" DEPT: Fantasy Digest said in it's latest ish: Quote: Some unpleasantness was caused when Don Wollheim and his brother Futurians were not allowed in the Convention Hall. Unquote. Which, if true (and all reports seem to indicate it is) makes us a little ashamed to being a member of NEW FANDOM, which evidently is responsibe for the happening. It seems to us that Wollheim and Co., regardless of political or personal differences, should have been allowed into the Convention Hall. The Convention was announced "for all science fiction fans" and "open to the public" (or words to that effect). For one group to bar another groups entrance, because of personal or political causes, is....well, unmanly, to be mild. It's grossly unfair. Now, I am not a Communist, not a michelist, and Wollheim and I differ, no doubt, upon a multitude of things.....but that doesn't give me the right to bar him from a gathering (of interest to him as well as me) because I don't like him. I rather believe that happening will be a blot upon an otherwise perfect affair, and considered so not only by the Wollheim faction, but by every fair-minded fan as well! NEW FANDOM, we spank your hands!

SPEAKING OF PICTURES, DEPT: The one of Ted Carnell is the first of a series we have on hand. Among others we have: Wollheim, Michel, Wilson, 'that telephone pole', Gertrude Kuslan, Roberds, myself, and Gene Allen. we would appreciate a post card from you stating whom you would like to see next..... And let us appeal for photographs right now!!! Send your's in! If it is suitable, we will print it. If it isn't suitable for printing, we will ask for the negative, and have duplicate prints made, which will be pasted on the cover. We would especially like to have the photo's of Ackerman and Morajo, dressed in those "future styles" clothing they wore to the Convention. Kick in, fellers!

PERSONALS ---

introducing a new column
into Le Zombie

Jim Avery is very hush-hush about something. Has something secretive up his sleeve, no doubt

Glad to see Fantasy Digest blossom forth with a mimeo. (Say, this seems to be Fantasy Digest week). I will pass this info on to you, Ted, as it was passed to me when I began D'J: Spread the ink more evenly (use a thin ink), and turn the crank slowly, for good impressions

It is being whispered round about New York City that fandom may see a new weekly, soon

Quite a few fans made Wollheim's home their headquarters while at the Convention

Gerald B. Clarke, a sciencefictionist of Waterville, Maine sports some snazzy letterheads and envelopes, as does Morojo and J. Schwartz

Jim Avery remarks that Jimmy Taurasi doesn't answer his letters and wants me to do something 'bout it. Gosh, Avery, he doesn't answer mine either --- and I am Cosmic!.

What is this I hear about some pro mag's feeling that they were 'hooked' ????

Guess we were all wet about RAP leaving AMAZING. Our apologies, RAP

Maine's three fans are going to organize. I hear something about a conference at their State Fair.

Would have given a lot to see Ackerman and Morojo in the get-ups they affected for going East.

What happened to that Australian fan mag, or mags???

Weinbaum's "Revolution in 1950" was originally titled "The Dictator's Sister". Just some more of RAP's revolting around

Does it take revolutions to sell?

LE ZOMBIE DESIRES

you on it's subscription list

With this issue, #10, LE ZOMBIE fulfills the wishes of many (no kidding) and becomes a regular subscription publication with a mailing date of every-other-week. Several of our friends and correspondants urged us to make this move, so here it is. And we will look for your support.

Price of LE ZOMBIE is three issues for a dime. Sample copies will be sent free to new readers. Mailing dates will be on Mondays, so the issue should reach you not later than Thursday. Each issue will be dated the coming Saturday.

Those having unexpired subscription to NOVA (after the coming issue) will get LE ZOMBIE until their subscription or credit runs out, unless they desire otherwise. Please note this: If you are a NOVA subscriber, and do not want LE ZOMBIE to finish out that subscription, state so, and your money will be returned! (Yes, NOVA will suspend publication with it's coming issue. Reasons given in that issue.)

All of NOVA's exchange subscriptions will be carried on thru L.Z. If you are not now exchanging with us, please do so. 'Giveaways' will be cut to a minimum. But we will gladly stake any fan to an indefinite subscription if he (or she) is out of funds.

So, fans and friends, if you do not now have an exchange, or cash subscription with us, we ask you risk a dime now, for the next three issues. Next issue out week after next, dated August 19th.

LE ZOMBIE

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